



Manila FAME is a brand show.

Manila FAME features export brands, retail brands and designer brands all under one roof.



Manila FAME is a crafts show.

It is a go-to venue for small craft producers and makers that are unique, creative, functional, and current.

BUYER CARE SERVICES



Before the Trade Show

- Online pre-registration
- Hotel booking arrangement
- Pre-arranged business itinerary
- Welcome reception and assisted airport transfers

During the Trade Show

- Worry-free sourcing with a personal FAME Buddy (subject to availability and upon request)
- Dedicated shuttle service to and from the venue and Official Partner Hotel
- Professional interpreter during business meetings (upon request prior to the show)
- Pre-arranged appointments to exhibitors' factories and showrooms (upon request)
- Priority access to networking events
- Complimentary refreshments and unlimited use of Wi-Fi at the Buyers' Lounge
- Complimentary wellness treats at the Serenity Lounge
- Complimentary assistance for travel arrangements within the Philippines
- Customized tour to selected design destinations museums, art galleries, special design shops, and restaurants

After the Trade Show

- Follow-up coordination with suppliers met during the show
- Updates on Manila FAME



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Why Register as a Trade Buyer?



There are a host of good reasons why trade buyers should choose Manila FAME as the go-to sourcing event this side of the world:

The Product: 'The Art of the Craftsman.'

Manila FAME offers a curated collection of innovative, design-forward, and Millennial-friendly products handcrafted by choice artisans and designers who put premium on creativity, eco-sustainability, and functionality in product design. Products at Manila FAME have a deep sense of handmade craftsmanship that is hard to find elsewhere – they are soulful. At Manila FAME, the mantra seems to be, “We will give you what you want, and excite you with what you could have.”

A multi-sensory buyer experience.

Manila FAME is more than just a trade fair; it is a journey of discovery of globally responsive products that celebrate color and style under one roof. On top of this multi-dimensional sourcing experience, trade buyers get solid and swift support from Manila FAME organizers -- from hassle-free online pre-registration, to pre-arranged business meetings with select exporters on-site, to assisted year-round sourcing of export-quality Philippine products. There is also an after-show buyer support service, where buyer queries and requests are addressed.

Platform for new design and rising talents.

Manila FAME is famous for honing the talents of emerging design talents who take on home and fashion design challenges to the next level. The innovative and trendy creations of these young designers testify to the fact that the Philippines is the most authentic among ASEAN nations.



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THE MANILA FAME BUYER EXPERIENCE

Here at Manila FAME, we are more than just a trade fair.

We make it a point that your sourcing experience is an all-inclusive, multi-sensory one that meets all your business needs in an exclusive environment of trust, respect, and integrity.

We would like to take you to a journey of discovery that celebrates Philippine craftsmanship at its best. We guarantee that each touch point, each connection you make at Manila FAME will make a difference.

Business-like yet personal.

We forge business connections in progressive terms – that is, business-savvy yet easy-going at the same time. Conversations at Manila FAME are always at a 'heart-level.'

Local yet global.

We always represent the unique style of our country with an understanding of how our one-of-a-kind style can create commercial opportunities in the markets we operate in.

Upbeat and trendy.

We showcase products and settings that are in keeping with modern trends to create better sales. We have an exciting lineup of 'trend-forward' and avant-garde items that will surely delight you.

Fresh and inspiring.

We want to take a fresh-thinking approach to product, presentation, and promotion. We always strive to provide you with a dose or two of commercial inspiration with our products, services, and events.

Thematic and visually stimulating.

We know that you buy more when you see a conceptual presentation of relevant and aligned products with inspiring back stories. We aim to please, so we always give you products with soulful stories to tell.

We have what you want – from products with a deeply rooted sense of craftsmanship to personalized buyer services that go a long way. Our choice exhibitors have what you are looking for all this time, and our well-trained buyer team is here to make things happen for you.

Whether your business requires big or small orders, we have it. We will make the necessary arrangements to accommodate your specific requests.

