



The Katha Awards is a hallmark of Philippine design excellence through the recognition of product design and innovation that combine the ideals of form and function. Since its launching in 1983, Katha Awards has sought to inspire and challenge Philippine exporters and designers to constantly innovate and develop designs and products for export.

The major categories of Katha Awards are Best Product Design (Furniture, Home Décor, Holiday Décor and Gifts, and Fashion), Best Booth Display, and an Eco-Design Award as a special citation.

More than just recognizing design excellence and innovation, the Katha Awards also considers the development of earth-friendly products as a top priority. Its Eco-Design Award category puts focus on products developed through the use of sustainable materials and environmentally sound practices.

The recipients of last October Katha Awards include: Twist by Vito Selma (Home Décor), Loopy Chair by Jude Tiotuico of Industria Edition (Furniture), Roma Collection of Ring Stands by Georgina Teng of Alchemista Inc. (Fashion), Marble Tray by Janina Firmalo-Herrera of Marmol Stone Work (Holiday Décor and Gifts), P&B Valises et Compagnie, Inc. (Booth Display), and the Gold Paper Bowls by Jinggoy Buensuceso of MASAECO (Eco-Design Award).