

LIST OF TRAINING / WELLNESS PROGRAMS ATTENDED BY CITEM EMPLOYEES C.Y. 2019

PROGRAM TITLE	OBJECTIVES	DATE	NO. OF DAYS /	VENUE	NO. OF ATTENDEES		
					MALE	FEMALE	TOTAL
PhotoWorld Asia 2019	A conference geared towards promotion of photographic artistry in the Philippines, Photoworld Asia aims to expand the content production skills of participants in terms of photographic recording and photo manipulation.	February 01 - 03	24 hours	AIM Conference Center, Makati	2	3	5
13th Digital Marketing in a Blink	To enable digital marketers reconsider how can they tie up all digital channels available in their respective offices to provide a single, user-friendly customer experience	March 14 - 15	16 hours	AIM Conference Center, Makati	0	3	3
Web Development Course	The training aims to use the techniques on the use of Government Website Template (GWT) and tools in migrating the website to the Government Website Hosting Service (GWHS)	March 25 - 29	40 hours	DICT Campus, Karuhatan, Valenzuela	1	0	1
Joint Forum on the Revised Corporation Code: Changes and Challenges	The forum will tackle revisions on the corporation code of the Philippines and its impact on how we put up and manage businesses and organizations.	March 26	8 hours	Dusit Thani Manila, Makati	0	1	1
10th Mansmith Market Masters Conference	To gain ideas on topics such as (1) marketing trends to watch, (2) determining the right marketing channel and (3) Market-Driven Innovation	April 03	8 hours	SMX Convention Center, SM Aura, Taguig	1	1	2
2nd HR Leaders Strategy Meeting APAC 2019	Aims to (1) equip attendees with the latest trends in the human resources, (2) create venue for attendees to build network with other HR leaders and (3) provide new strategies on people management	April 11	8 hours	Manila Marriott Hotel	0	1	1

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Adobo Design Conference	To explore and explain design thinking as a methodology; To emphasize the importance of design thinking in understanding cultures and exploring alternative solution to combat world problems	May 10	8 hours	Samsung Hall, SM Aura Premier, Taguig City	2	7	9
Salesforce Basecamp Manila	To learn how businesses are creating connected customer experiences and discover the technology that's making its happen	May 21	8 hours	Fairmont Makati Hotel, Makati City	1	2	3
Adobo Tambuli Masterclass	To acquire tips on how to approach traditional and new ideas/practices in the advertising realm and to delve on fundamental elements in the industry which include technology, data, content and brand purpose.	June 04	8 hours	Adobo Creative Hub, OPVI Bldg. Pasong Tamo Ext., Makati City	2	1	3
CSI Leadership Series "Values-Driven Leadership"	Aims to educate the participants with effective leaderships skills and styles and be able to reasses their set of values and learn how they can use them to become more effective leaders.	June 19	8 hours	Crowne Plaza Hotel, Ortigas Avenue, Ortigas Center, Quezon City	2	1	3
Digitize the Philippines	To capture the best practices of firms specializing in user experience such as QUIDDITY, Axadra, and ThruCloud Solutions	June 25	4 hours	Century City Mall Event Center, Makati City	0	2	2
12th Event Management Certification Course	To provide oppurtunity to learn the best practices, principles and executions of event management including brand building, marketing logistics and communication strategies highly relevant to the correct responsibilities of the project officers	June 26 - 28	24 hours	AIM Conference Center, Makati City	2	5	7

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Fellowship of Christians in Government, Inc. (FOCIG) Mini-Ugnayan "Personal Commitment: The First Element of Transformation"	To foster camaraderie, unity and harmony among Christian fellowships in the different government agencies. More importantly, it seeks to develop and transform government office into servant leaders capable of delivering public service excellence.	July 05	4 hours	Bureau of Treasury, Intramuros, Manila	0	2	2
Seminar on Demystifying Organizational Stress for Higher Performance	To provide information on organizational stress, its prevention and management so that the individual employee will be able to cope and manage stress and be able to provide efficient and effective service	July 17 - 19	24 hours	Summit Ridge Hotel, Tagaytay City	0	1	1
2019 FOI Receiving Officers' Hangout	To discuss and provide to agency FOI Receiving Officers the feedback on Freedom of Information implementation	July 18	8 hours	F1 Hotel Manila, 32nd Street, Taguig City	0	1	1
2019 Public Sector HR Symposium "Moving Together Toward Ambisyon Natin 2040"	To understand the importance of HR development in public institutions and the emerging global trends and best practices in human resources and organizational development	July 24 - 26	24 hours	Philippine International Convention Center, Pasay City	1	1	2
Basic Life Support and Advanced Cardiac Life Support	To equip participants with basic knowledge, skills and attitude to perform with confidence basic life support techniques to save lives and other medical updates to be used during emergency cases	July 29 8:00 AM - 5:00 PM; July 30 - 31 8:00 AM - 1:30 PM	16 hours	PNA-AGT Auditorium, Philippine Nurses Association, 1663 F.T. Benitez St., Malate, Manila	0	1	1
Sub-Regional Training of Trainers and Peer Learning on Participatory Policy Monitoring of the 2005 Convention	The workshop aims to introduce the UNESCO Global Monitoring Framework of the 2005 Convention, as a tool to monitor several policy monitoring issues relevant to the diversity of cultural expressions of the cultural industry. As one of the agency's endeavor to promote cultural industry and artistic impressions, it is important that Philippines learn and be immersed into this valuable advocacy led by UNESCO.	July 30 - August 01	24 hours	Century Park Hotel, Jakarta, Indonesia	1	0	1

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The 7 Habits of Highly Effective Government Leaders	This three-day training aims to educate the participants on the fundamentals on great leadership and principles that can help handle various challenges such as collaboration and conflict resolution.	August 06 - 08	24 hours	Civil Service Commission, IBP Road, Brgy. Batasan Hills, Quezon City	1	1	2
14th Digital Marketing in a Blink	The seminar intends to teach participants on how they can tie up all the digital channels available in the agency and be able to provide a single, user-friendly customer experience. Moreover, the seminar will guide its participants on how they can create a more feasible digital marketing program.	August 08 - 09	16 hours	AIM Conference Center, Makati	0	3	3
Recruitment, Selection and Placement System	To learn the purpose, processes and principles and practices of Competency-Based Recruitment Selection and Placement System and be able to help agency in reviewing and enhancing existing recruitment program	August 13 - 15	24 hours	La Breza Hotel, Diliman, Quezon City	0	1	1
Supervisory Effectiveness for Improved Quality and Productivity Training	The training intends for participants to (1) develop/improve their skills in communicating, motivating and developing colleagues and (2) be able to interpret processes involved in planning, organizing, staffing, directing, and controlling work.	August 14 - 16	24 hours	Philippine Trade Training Center	1	4	5
Mentoring and Coaching for Leaders	The training will equip participants with the principles, processes and right practices of mentoring and coaching which will help them be more effective as a leader.	August 15 - 16	16 hours	Civil Service Commission, IBP Road, Brgy. Batasan Hills, Quezon City	0	1	1
5th Forum for Heads of Internal Audit Service/Office in the Public Sector	To benchmark best practices from other government offices and agencies of their internal audit service; To have in-depth understanding on risk management and how it relates to internal audit	August 16	8 hours	Diamond Hotel, Manila	0	1	1

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Training on R.A. 9184 and its Revised Implementing Rules and Regulations	To enable participants understand the R.A. 9184 and its ITT and updates; To ensure effective and efficient operations in respective areas of responsibility; And to ensure compliance with laws, rules and regulations on government procurement	August 28 - 30	24 hours	Lancaster Hotel Manila, Shaw Boulevard, Mandaluyong City	0	3	3
Women @ Work Accelerate, Create, Transform (ACT) in a Digital World	To discuss how digital tools aid businesses in delivering value and will serve as well as venue in empowering female employees	August 30	8 hours	Dusit Thani Hotel Manila, Makati	0	9	9
Professional Executive Assistant Training	The training intends to increase productivity of its participants by teaching them additional administrative skills, making them capable of handling different situations through situational problem-solving, files management, and dealing with difficult people and work challenges.	September 04 - 05	16 hours	Suite 1503A, West Tower, Philippine Stock Exchange Bldg., Exchange Road, Ortigas Center, Pasig	0	3	3
Seminar on Data Privacy Act of 2012	The seminar aims to provide the need of agency to understand better the legal, technical, and governance requirements of the Data Privacy Act and, as the export promotion arm of the DTI, in turn will be able to deliver better services to our stakeholders.	September 04 - 05 (2 batches)	8 hours	Philippine Trade Training Center	15	40	55
Leave Administration Course for Effectiveness (LACE)	The course aims to capacitate government officials and employees on proper administration of leave benefits as well as enhance and develop accurate computation skills on the matter.	September 12 - 13	16 hours	Brentwood Suites Hotel, Diliman, Quezon City	0	2	2
Visual Merchandising	To learn the logical and long term benefits of visual merchandising as strategic marketing tool	September 13	8 hours	Philippine Trade Training Center	3	2	5

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Data Storytelling: The Essential Data Science Skill by Data Seer	To provide participants the following: 1. Grounding in four "keys to data storytelling" - Audience, Data, Visuals, and Narrative 2. Methodology for selecting the right chart for a particular set of data 3. Best practices for most common chart types 4. Understanding of "Gestalt" principals of perception and how it can be used to focus audience attention 5. Overview of scientific research surrounding chart design	September 23 - 24	16 hours	Joy-Nostalg Hotel & Suites Manila, ADB Avenue, Ortigas, Pasig	1	0	1
Seamless Philippines 2019	To discuss the countries current and future commerce ecosystem which about big ideas, market disruptors, top industry trends and technologies that will operate, providing CITEM an oppurtunity to capture ideas.	September 25 - 26	16 hours	SMX Convention Center Manila, Pasay City	2	4	6
Global Standards on Shipping and Trade Practices	To educate attendees on international shipment pratices and documentations	October 02	8 hours	iLearn International Institute Training Center, Poweraire Building, Palanan, Makati	1	1	2
6th Asia Packaging Network (APN) International Packaging Symposium 4th International Safe Transit Asociation - Asia Pacific Division (ISTA-APD) International Sysmposium on Distribution Packaging	To learn role of packaging in disaster preparedness, its trends , innovations and sustainability, and emerging technology; Identify challenges in packaging fresh produce, packaging research initiatives, and find out new developments on measuring distribution environment	October 22 - 24	24 hours	Dusit Thani Hotel Manila, Makati	1	1	2

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Customer and Account Service Management Seminar	The seminar aims to make participants realize how customers are lifeblood of a business such as by letting them understand the customer journey process, learn strategies, approaches and techniques on customer acquisition and retention, how to handle customer objections and concerns, and how to nurture customer engagement	October 22	8 hours	AIM Conference Center, Makati	0	4	4
Information Systems Strategic Planning Seminar/Workshop	To provide ample level of awareness and understanding of the concepts necessary to formulate an Information Systems Strategic Plan that will provide an IT Framework for 3 to 5 years by which IT will be used in the performance of agency's strategic and critical functions	October 23 - 25	24 hours	Department of Information and Communications Technology Bldg., C. P. Garcia Ave., Diliman, Quezon City	3	3	6
Level Up Your Public Speaking and Business Writing Skills	The seminar aims to make participants boost their communication skills, engage audience confidently during presentations, and identify barriers in effective business writing.	October 25 1st session: 8:00 AM - 12:00 NN 2nd session: 1:00 PM - 5:00 PM	4 hours	SMX Convention Center, SM Aura Premier, Taguig City	3	9	12
Global Strategic Marketing	This training lays the foundation to gaining competitive advantage in the global marketplace by providing understanding of the competitive implications affecting global marketing strategies, as well as covers the factors that govern the decision to enter export marketing and analyzes planning, organizing, and managing an international business marketing strategy.	October 25	8 hours	Philippine Trade Training Center	0	1	1

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Food Connect – Course 1: Application Requirements for FDA-LTO Track 1: Awareness on Food Safety, CGMP and Compliance to Philippine FDA-LTO Documentary Requirements	To understand food processing principles and technologies to relate with the food safety policy and understand the approaches of Current Good Manufacturing Practices	October 28 - 30	24 hours	Philippine Trade Training Center	0	1	1
FOCIG Leadership Conference	Given its theme "Sumisikat na ang Pagbabago", the conference intends to reach out to educators, government and business leaders to rise up as strategic movers of transformation for the nation.	October 30	8 hours	Crowne Plaza Hotel, Ortigas Avenue, Ortigas Center, Quezon City	0	2	2
Seminar on Data Privacy Act of 2012	The seminar aims to provide the need of agency to understand better the legal, technical, and governance requirements of the Data Privacy Act and, as the export promotion arm of the DTI, in turn will be able to deliver better services to our stakeholders.	November 05 - 06 (2 batches)	8 hours	Philippine Trade Training Center	10	35	45
Kalikasan Green Productivity, Green Purchasing towards Green Philippines (KGP3) Conference 2019	To benchmark on the best conference practices, gain knowledge from the conference tracks (Sustainable Consumption & Circular Economy and Sustainable Business, Tourism and Forestry) and network with over 600+ attendees who are mostly from Green/Sustainable Industry	November 05 - 06	16 hours	Novotel Manila Araneta Center, Cubao, Quezon City	1	4	5

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29th Negotiation Strategies and Secrets	To understand how superior negotiators think, their negotiation mode-styles and way of dealing and learn Insights on how to influence and even control negotiation atmosphere, knowledge of meeting strategy, and familiarization with the use of strategic negotiation tools will also be taught to participants	November 07 - 08	16 hours	Dusit Thani Hotel, Makati	0	1	1
Workshop on Full Philippine Financial Reporting Standards (PFRS)	To learn latest updates on the Accounting Standards and Tax related issues	November 14	8 hours	PICPA Building, Shaw Boulevard, Mandaluyong City	0	3	3
Professional Executive Assistant Training	The training intends to increase productivity of its participants by teaching them additional administrative skills, making them capable of handling different situations through situational problem-solving, files management, and dealing with difficult people and work challenges.	November 19 - 20	16 hours	Suite 1503A, West Tower, Philippine Stock Exchange Bldg., Exchange Road, Ortigas Center, Pasig	0	4	4
CSI Leadership Series "Disruptive Leadership"	Disruptive leadership requires balance between knowing when to be critical and bravely take risks and when to be complacent. This program will let leaders see a different and unconventional side of leadership that will widen their perspectives on how to become more effective leaders.	November 20	8 hours	Civil Service Commission, IBP Road, Brgy. Batasan Hills, Quezon City	2	3	5
Adobo Festival of Ideas: The Connectivity Economy	To inspire a generation of decision-makers, entrepreneurs, creators, artists, consultants, the academe, and culture-shapers through invited speakers deemed as agents of innovation from across the Asian region	December 05	8 hours	Newport Performing Arts Theater, Resorts World Manila, Pasay City	0	5	5

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Accounting for Non-Accountants	To provide knowledge on basic principles, tools and techniques on accounting process to personnel who hold positions that have no background in accounting	December 05	8 hours	Philippine Trade Training Center	0	2	2
Year-End Food and Agribusiness Conference	To provide knowledge on basic principles, tools and techniques on accounting process to personnel who hold positions that have no background in accounting	December 05	4 hours	PLDT Hall, 4/F APEC Building, University of Asia and the Pacific	0	2	2
Workshop on How to Set Effective Work Objectives/Key Performance Indicators	To be familiar with the importance and purpose of setting work objectives and learn effective way on monitoring attainment of objective	December 09, 1:00 PM - 5:00 PM	4 hours	CITEM	6	15	21

CITEM WELFARE PROGRAMS

Financial Literacy Seminar	To equip employees with right knowledge and attitude on handling finances	March 12	4 hours	CITEM Office	8	17	25
Stress Management Seminar	Stress Management Seminar forms part of the annual health and wellness program wherein the focus of the seminar is to equip employees on how to effectively cope up in mentally taxing situations and increase awareness towards the effects of stress to our health.	April 04	4 hours	CITEM Office	2	13	15

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CITEM Team Building cum Gender Learning Activity	To promote camaraderie that involves teamwork and cooperation in the organization and to incorporate CITEM goal in helping employees understand and appreciate gender differences	June 06 - 07	2 days	Palm Beach Resort, Laiya, San Juan, Batangas	40	69	109
Museum Visit	To enrich the creative minds of the participants and promote the rich culture of the Philippines in the aspects of art and history	June 28	4 hours	National Museum of the Philippines, Manila	5	13	18
Reproductive Health Wellness	To provide employees information about: The fundamental right to decide whether and when to become parents, regardless of socioeconomic status. <ul style="list-style-type: none"> · Consultation · Counselling · Free sampling 	July 02	4 hours	CITEM Office	1	16	17
Blood Sugar Level Screening	Forms part of our annual health and wellness program to provide employees free blood sugar screening to increase awareness in the importance of a healthy well-being	July 16	4 hours	CITEM Office	33	80	113
Workplace Emergency Preparedness	Annual program focused on emergency preparedness of the employees during calamities, fires, earthquakes.	July 29	4 hours	CITEM Office	43	68	111
Flu Vaccine	To create / sustain a healthier workforce and raise awareness in the significance of having a good health	August 02	8 hours	CITEM Office	19	58	77
CSC Fun Run	A kick-off activity of Civil Service Commission in celebration of its 119th Anniversary which also serves as a fund-raising activity for the Pamanang Lingkod Bayani Program of CSC	September 01	4 hours	Quirino Grandstand, Manila	23	39	62

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Drug Testing	To promote a safer workplace for all employees and emphasize the importance of being a drug free workplace	November 12	8 hours	CITEM Office	36	30	66
Recognition Night X Year-End Celebration	Traditional celebration of CITEM organized to spread the spirit of solidarity especially during Christmas season and celebrating as well success stories of employees through the recognition program	December 18	4 hours	Midas Hotel	53	98	151