

NEOTEXTILES

Philippines

Textile has always been an integral part of Filipino culture, tradition, and history. The diverse patterns and colors of Philippine textiles and the intricacy of weaving techniques reflect the ingenuity and craftsmanship of Filipino artisans in the different regions of the country.

The Material Development program of the Center for International Trade Expositions and Missions (CITEM), under the Philippine Department of Trade and Industry (DTI), is a textile development initiative that seeks to develop and promote commercially-viable and globally-competitive fabrics and fabric-based products - through the brand NeoTextiles Philippines.

Launched in 2013 at the Manila FAME October edition, NeoTextiles Philippines weaves together homegrown design talents and indigenous weaving communities to create contemporary Philippine textiles: fabrics that are ethnic-inspired yet versatile, artisanal yet progressive, world-class yet distinctly Filipino.



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To support the local textile industry, the Garments and Textile Development Office (GTIDO), in partnership with the Center for International Trade Expositions and Missions (CITEM), and supported by the Department of Trade and Industry (DTI), undertakes the Material Development Program. The Material Development Program is a textile-developmental initiative that seeks to develop and promote commercially-viable and globally-competitive fabrics and fabric-based products (for home and fashion), made by local weaving communities using sustainable natural fibers.

The NeoTextiles Philippines, under the Material Development Program, showcases these contemporary textiles: fabrics that are ethnic-inspired yet versatile, artisanal yet progressive, world-class yet distinctly Filipino. This new show feature of Manila FAME (October 2013) offers a glimpse into the Filipino weaving artisan's intricate craftwork and artistry – each fabric has a story to tell.

Organized by:



The Philippine Department of Trade and Industry (DTI) is the primary government agency of the Philippines with the dual mission of ensuring consumer welfare and facilitating the creation of a business environment where participants compete, flourish, and succeed.

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The Center for International Trade Expositions and Missions (CITEM) is the export promotions arm of the Philippine Department of Trade and Industry (DTI).

CITEM is committed to develop, nurture and promote globally competitive small and medium enterprises (SMEs), exporters, designers, and manufacturers by implementing an integrated approach to export marketing, in partnership with other government and private entities.

For three decades, CITEM has established the country's image as the premier destination for quality export products and services. It continues to set the highest standards of creativity, excellence and innovation to achieve export competitiveness in the international market.

As the prime mover in export marketing, CITEM provides export-driven programs, spearheads official participation in overseas trade fairs, organizes signature events in the Philippines and high-profile promotional activities in key markets abroad.

CITEM undertakes design for export initiatives:

- *Brand Building
- *Export Coaching
- *Product/Merchandise Development
- *Young Designer Development
- *Local-International Designer Collaboration
- *Permanent Showroom

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In partnership with:



The Philippine Textile Research Institute (PTRI) is the lead textile research and development agency of the Department of Science and Technology. The Institute is dedicated to transferring technologies and rendering technical services that aid the country's textile and allied industries to achieve global competitiveness by promoting the use of indigenous resources and developing technical competence in textile production and quality assurance.

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NeoTextiles Philippines supports and promotes Philippine textiles to transform them into commercially-viable and globally-competitive products that give value to tradition while embracing today's trends.

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BAG OF DREAMS PROJECT

BAG943
BE A GIVER



Bag of Dreams Project 2015

By: BAG943 in partnership with CITEM

DATE: December 17, 2015

Proposed Beneficiary School: Mahayahay Primary School, Guinoman, Diplahan, Zamboanga Sibugay Contact Person: Teacher Dioneto “Jun” Remotigue (0910--476--8090)

In 2011, a small learning center located in Barangay Guinoman, Diplahan, Zamboanga Sibugay, started its operation with only six (6) pupils. Through the effort of a dedicated and passionate teacher Mr. Dioneto “Jun” Remotigue, a barn was converted into a mini classroom to cater the educational needs of the children in the remote area. With the effort of Mr. Jun and his Father whose dream is to leave a good legacy, a once makeshift became a primary school with increasing number of school children every year.


Located in a remote area, the children have to cross at least (7) seven rivers to get to school everyday. There is one big river that’s considered risky especially during rainy season. Due to teacher Jun’s hard work and dedication, DepEd allowed its continued operation and is now very happy and proud of this mountain top learning venue for impoverished Filipino children.

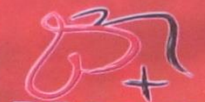
CITEM supported BAG943’s “Bag of Dreams Project” through Manila FAME, one of its signature events. For each BAG943 purchase by a Manila FAME participant, CITEM, on behalf of the buyer, provided another bag to an underprivileged child in one of BAG943’s adopted schools. Last December, CITEM donated 100 BAG943 Diversity backpacks, which benefitted and inspired 100 school children in need in Mahayahay Elementary School, Guinoman, Diplahan, Zambonga Sibugay.










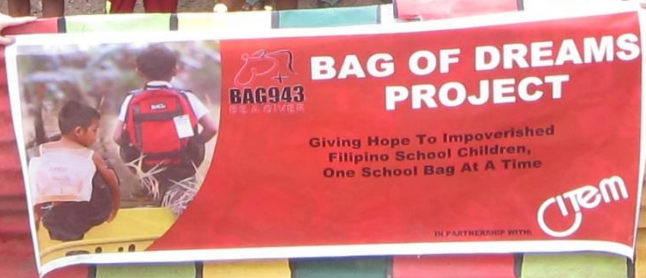


BAG943
BE A GIVER

BAG OF DREAMS PROJECT

**Giving Hope To Impoverished
Filipino School Children,
One School Bag At A Time**

IN PARTNERSHIP WITH: 





WELCOME
BAG OF DREAMS PROJECT
& VOLUNTEERS

THANK YOU PO
CITEN

BAG OF DREAMS
PROJECT
BAG943
Giving Hope To Impoverished
Filipino School Children,
One School Bag At A Time
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