



MEMORANDUM

FOR : ALL DTI BUREAUS/OFFICES, ATTACHED AGENCIES, REGIONAL AND
PROVINCIAL OFFICES

THRU :  IRENEO V. VIMONTE
Underscretary, MSG

FROM :  JOEL R. CRUZ
Director, HRAS

SUBJECT : EARTH HOUR 2019

DATE : 04 March 2019

Started by the **World Wide Fund for Nature (WWF)**, **Earth Hour** is a worldwide one-hour event that occurs every year in the month of March and helps unite the people in their effort to save the planet.

On **March 30, 2019**, the Philippines will once again hold this year's Earth Hour with the aim to shine a light on the issue of single-use plastics and how we can begin a sustainable journey towards achieving a future where single-use plastics no longer harm our planet. The symbolic "**lights-off**" hour will be from **8:30-9:30 PM**.

Like the previous years, DTI has been invited by the World Wide Fund for Nature (WWF) to be one of their partners for Earth Hour 2019. This year's theme is "**Reduce, Reuse, Change the Way We Live**". Reduce the use of plastic which causes heavy pollution and causes death to many. Reuse recyclable waste like paper to optimum utilization of resources. Change the way we live as adopting these habits on a daily basis to improve the overall level of living.

As a symbolic gesture to show the need for a stronger climate change lets join million of people across the world for this event. During Earth Hour, we encourage everyone to turn off the lights and all non-essential electronic devices in your respective bureau/office on the said date and time to symbolize our commitment to Mother Earth. Photos **before** and **after** earth hour must be documented and emailed to MaCarlaYvettellarde@dti.gov.ph on or before **03 April 2019** to enable us to send it to the global WWF gallery.

We also encourage your families and friends to participate in this annual activity by switching off the lights during the global "lights out" in your respective homes and communities. Let us all support this activity and make a commitment to go beyond the hour with a positive action for the environment in the year ahead.

Thank you.

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