



CORPORATE SOCIAL RESPONSIBILITY STATEMENT

ACCOUNTABILITY TO STAKEHOLDERS

CITEM is accountable to its industry stakeholders. It regularly conducts consultations to acquire significant inputs for CITEM programs, activities, and strategies as well as to ensure that the CITEM work program is capable of addressing the needs of the industries and is being effectively implemented.

To further engage its stakeholders, CITEM implements the CITEM CA | RES, or the CApability and RESponsiveness which is the Agency's integrated approach to export promotion. This approach recognizes that export promotion is a continuous process that starts with refining ideas and culminates in the trade floor. Under this philosophy, CITEM has crafted a comprehensive set of programs and activities for its stakeholders. The Agency goes beyond providing the best trade platform for its stakeholders as it helps ensure their success in the global market.