



# ALFREDO E. PASCUAL



## **SECRETARY** *Department of Trade and Industry*

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### **CITEM BOARD OF GOVERNORS APPOINTMENT**

June 30, 2022 – Present

Ex-Officio

### **ACADEMIC & PROFESSIONAL QUALIFICATIONS**

- ❖ **University of the Philippines Diliman**  
B.S. Chemistry  
Master of Business Administration
- ❖ **University of the Philippines College of Science**  
Department of Chemistry – Instructor
- ❖ **Ateneo de Manila University**  
Departments of Management engineering and  
Business management – part-time lecturer
- ❖ **Asian Institute of Management (AIM)**  
Financial Management – American Express Foundation  
Professor Management from 1980 to 1989  
Master of Business Management Program - Chairman  
Advance Bank Management Program – Director

### **TRAININGS AND/OR CONTINUING PROGRAM ATTENDED**

- ❖ **EC-ASEAN Program on Strategic and Organizational Change**  
Euro-Asia Centre Campus INSEAD France

### **AWARDS**

- ❖ **University of the Philippines**  
Honorary Doctorates
- ❖ **Malacanang**  
Presidential Lingkod Bayan Award got Higher Education
- ❖ **University of the Philippines Alumni Association**  
Lifetime Distinguished Achievement Award

*At the time of his appointment to DTI in June 2022, he was the President of the Management Association of the Philippines (MAP).*

*Over the past four decades, Mr. Pascual has contributed to society as a governance advocate, academic leader, international development banker, and management educator. He served at four esteemed national and international institutions, viz.: Institute of Corporate Directors (ICD) as President and CEO in 2018 and 2019; University of the Philippines (UP) System as President and Co-Chair from 2011 to 2017 and as Alumni Regent in 2009 and 2010; Asian Development Bank (ADB) for 19 years (1989-2008) in several positions including as Director for Private Sector Operations, Director for Project Finance, and Advisor for Public-Private Partnership; and Asian Institute of Management (AIM) as a finance professor in the 1980s.*

*He was an independent director on the board of publicly listed companies (e.g., SM Investments, Megawide Construction, and Concepcion Industrial). His past board memberships included non-profits and other organizations, such as the Philippine Institute of Development Studies (PIDS),*

*International Rice Research Institute (IRRI), ICD, Institute for Solidarity in Asia (ISA), FINEX Academy, UP Foundation, UP CIFAL Philippines, Philippine Council for Foreign Relations (PCFR), and US-Philippines Society (USPHS).*

*As President of the University of the Philippines—a system of eight constituent universities with 17 campuses across the country, Mr. Pascual implemented initiatives and programs to transform UP into a research-intensive university, internationalize it, raise its profile as a global university, and strengthen it as a leading public service university. He also modernized UP's campuses and initiated their digital transformation.*

*At ADB, he undertook infrastructure and financial sector projects in Asian countries, e.g., China, India, Viet Nam, Pakistan, Philippines, Indonesia, and Afghanistan. His projects facilitated venture capital investment, MSME financing, trade finance, and PPP infrastructure development. He had postings at the ADB's resident offices in India and Indonesia. He represented ADB on the corporate boards of ADB investee companies (e.g., banks, funds, financial institutions, and manufacturing firms) in China, India, and the Philippines.*



# DR. CEFIRENO S. RODOLFO



## CITEM BOARD OF GOVERNORS APPOINTMENT

September 08, 2023 – Present  
Alternate Chairman

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**UNDERSECRETARY,  
Industry Development, Trade and  
Investment Promotions  
Managing Head & Vice Chairman of  
Investment  
Department of Trade and Industry**

*Undersecretary Ceferino S. Rodolfo – or Usec. Perry – obtained his Economics Degree from the School of Economics of the University of the Philippines and his Master of Science in Industrial Economics from the Center for Research and Communication (CRC), now known as the University of Asia and the Pacific (UA&P), on full scholarship from the Hanns Seidel Foundation of Germany. He holds a Doctorate degree in Public Administration from the National College of Public Administration and Governance of the University of the Philippines. He also took the International Faculty Development Program of the IESE Business School, in Barcelona, Spain, on scholarship from IESE; as well as the Strategic Management Program of the Industrial Management Institute in Tehran, Iran, on scholarship from the Islamic Development Bank.*

*He joined the Department of Trade and Industry (DTI) as Assistant Secretary in 2013, after 19 years in the Academe and Development Assistance-work. In 2016, Usec. Perry was appointed as Undersecretary and assumed leadership of the DTI's Industry Development and Trade Policy Group. In this capacity, he oversaw the development and execution of the Philippine industrial policy and the agenda for international trade negotiations and led the Philippine government's bilateral trade and investment engagements with key partner economies.*

*Notable among Usec. Perry's accomplishments in the area of trade policy are the successful negotiation of the Philippines-European Free Trade Association Free Trade Agreement (PH- EFTA FTA), the Philippines' successful application to the EU GSP+ Program, and the conclusion of the Philippines-South Korea Free Trade Agreement (PH-ROK FTA). He also expanded the Philippines' network of official bilateral trade and investment cooperation agreements by negotiating and implementing new Joint Economic Commissions (JECs) and high-level dialogue mechanisms with Switzerland, Canada, Russia, Germany, Hungary, Czech Republic, Chile, Turkey, Pakistan,*

*Australia, South Korea, Israel, Papua New Guinea, and the United Kingdom. He led the Philippines' successful Trade Policy Review (TPR) Team that presented and defended our trade policies before the WTO in March 2018; as well as headed the Philippine Delegation to the WTO 12th Ministerial Conference in Geneva in June 2022.*

*Moreover, as Managing Head of the Board of Investments, Usec. Perry has secured the highest investment registration in the Agency's 56-year history.*

*In November 2023, Usec. Perry has been designated as Undersecretary for Industry Development, Trade and Investment Promotion. As such, in addition to industry development and investment promotion, he now oversees trade promotion – emphasizing the government's industry and investment-centric approach to export development.*



# ELI M. REMOLONA, JR.



## GOVERNOR

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## RELEVANT EXPERIENCE

- ❖ **Professor of Finance and Director of Central Banking**  
 ASIA SCHOOL OF BUSINESS in collaboration with the MIT SLOAN SCHOOL OF MANAGEMENT  
 June 2019 - August 2022
- ❖ **Independent Director**  
 BANK OF THE PHILIPPINE ISLANDS, Manila  
 (April 2019 - August 2021)
- ❖ **Chairman Risk Management Committee**  
 BANK OF THE PHILIPPINE ISLANDS, Manila  
 (April 2021 - August 2022)
- ❖ **Member, Council of Advisers for Applied Research**  
 ACADEMY OF FINANCE,  
 Hong Kong Monetary Authority, Securities and Futures Commission, Insurance Authority and the Mandatory Provident Fund Schemes Authority  
 Since June 2019
- ❖ **Research Associate**  
 CENTRE FOR APPLIED MACROECONOMIC ANALYSIS (CAMA)  
 Crawford School of Public Policy, Australian National University, Canberra, Australia

## CITEM BOARD OF GOVERNORS APPOINTMENT

July 2023 - Present  
 Ex-Officio

## ACADEMIC & PROFESSIONAL QUALIFICATIONS

### ❖ DOCTORAL DEGREE

- Ph.D. Economics (with Distinction), STANFORD UNIVERSITY (1982), Stanford, California.  
 Fellowships: Rockefeller Foundation and Stanford University. Thesis: Inflation, Public Debt, and the Reserve Tax: A Theory of Optimal Deficit Finance.  
 Advisor: Ronald McKinnon.

### ❖ COLLEGE

- B.A. Economics (Honors Program), ATENEO DE MANILA UNIVERSITY (April 1972), Loyola Heights, Quezon City, Philippines; won NSDB, GSIS and Ateneo scholarships.

### ❖ HIGH SCHOOL

- High school valedictorian, MAPA HIGH SCHOOL, 1968, Manila.

Since September 2020

❖ **Associate Editor**

INTERNATIONAL JOURNAL OF CENTRAL BANKING  
2005 – 2002

❖ **Member of the Editorial Board**

PHILIPPINE JOURNAL OF DEVELOPMENT  
Since May 2022

*Dr. Eli Remolona is the seventh Governor of the BSP and Chairman of the Monetary Board.*

*Governor Remolona has extensive policy and operational experience on monetary policy and international finance, having worked for 19 years at the Bank for International Settlements (BIS) and 14 years for the Federal Reserve Bank of New York.*

*From 2019 to 2022, Governor Remolona served as professor of finance and director of central banking at the Asia School of Business in Kuala Lumpur. He also taught at Williams College, Columbia University, New York University, and the University of the Philippines-School of Economics.*

*Before his appointment to the Monetary Board in 2022, Governor Remolona served as independent director of a Universal Bank and chairman of its risk management committee.*

*He earned his PhD in Economics with distinction from Stanford University and obtained his bachelor's degree in economics with honors from the Ateneo de Manila University.*



# BERNADETTE ROMULO-PUYAT



**DEPUTY GOVERNOR**  
**Bangko Sentral ng Pilipinas**

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Manila

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**CITEM BOARD OF GOVERNORS APPOINTMENT**

June 30, 2022 – Present  
Alternate Representative

*Furthermore, she strengthened the Department's engagement with special sectors such as the women, elderly, youth, and indigenous people through her leadership in the Gender and Development Focal System. She was also designated to handle agricultural credit while serving at the DA.*

*From 2018 to 2022, she served as Secretary of the Department of Tourism, with Sustainable Tourism as the overarching theme of her leadership. Equally important were her efforts towards the recovery of the tourism sector during the COVID-19 pandemic such as the vaccination of tourism workers, as well as the institutionalization and planning of health and safety protocols in various tourism establishments and destinations.*

*In June 2022, she was appointed as Deputy Governor for Regional Operations and Advocacy Sector (ROAS) at the Bangko Sentral ng Pilipinas (BSP). She also serves as an alternate to the Governor in several Governing Boards of National Agencies.*

*Ms. Bernadette Romulo Puyat graduated from the University of the Philippines where she pursued her bachelor's and master's degrees in economics.*

*She was a former lecturer at the UP School of Economics from 1994 to 2006, which precluded her life dedicated to public service. She served as an Economic Consultant at the Housing and Urban Development Coordination Council (HUDCC) (2001-2002) and the Presidential Management Staff (2005-2006) and was Deputy Cabinet Secretary at the Office of the President in 2006.*

*From 2007 to 2018, she served as Undersecretary at the Department of Agriculture where she handled Special Concerns, Administration and Finance, Agribusiness and Marketing, and Regional Engagements.*



# MA. LYNETTE V. ORTIZ



## CITEM BOARD OF GOVERNORS APPOINTMENT

May 24, 2023 – Present  
Ex-Officio

## **PRESIDENT & CEO** **Land Bank of the Philippines**

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Pilar cor. Dr. J. Quintos Sts., 1004  
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*Ma. Lynette V. Ortiz assumed her post as the 11th President and CEO of the Land Bank of the Philippines on 24 May 2023 following her appointment by President Ferdinand R. Marcos, Jr.*

*With over 30 years of experience in banking and finance, Lynette held various senior roles in Risk Management, Treasury, Corporate Finance and Capital Markets in foreign and local institutions.*

*Prior to her appointment, she was the first Filipino CEO of Standard Chartered Bank (SCB) Philippines. She led strategies to grow the local franchise across the various client segments and deliver sustainable financial performance.*

*During her tenure in SCB, she spearheaded several landmark transactions in both domestic and international capital markets for Philippine and ASEAN issuers. These include the maiden offerings of both LANDBANK and the Development Bank of the Philippines of Sustainability Bonds. She helped the National Government raise funds through global and domestic bond issues, with SCB serving as book runner for foreign currency denominated offerings of the ROP.*

*She serves as First Vice President in the Board of the Bankers Association of the Philippines (BAP), and is also a member of the BAP Executive Committee.*

*A strong advocate for diversity and inclusion, Lynette was named United Nations 2021 Philippine Women's Empowerment Principles Awards Champion for Leadership Commitment, for her role in setting strong corporate commitments and inclusive leadership.*



*Lynette took her MBA in Finance and Investments from the City University of New York, Baruch College, and her degree in BA in Economics, Cum Laude, from the University of the Philippines.*



# ELCID C. PANGILINAN



## SENIOR VICE PRESIDENT Land Bank of the Philippines

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**Mr. Pangilinan** currently serves as the head of the LANDBANK's Strategy and Knowledge Management Group which leads in the strategic initiatives of the bank. Prior to this, Mr. Pangilinan was a development professional for various organizations such as USAID, Millennium Challenge Account Philippines and the United Nations Development Programme. Mr. Pangilinan has been with various government institution for more than 20 years including the Department of Education and the President's Presidential Management Staff. He also shared his expertise as a member of the faculty of various academic institutions including the De La Salle System; the Ateneo de Manila University; the University of Asia and the Pacific, among others. In addition, Mr. Pangilinan currently holds active membership and leadership position in the Chevening Alumni Foundation of the Philippines, Inc. (Vice President), Hubert H. Humphrey Alumni.

### CITEM BOARD OF GOVERNORS APPOINTMENT

March 01, 2021 – Present

Alternate Representative to the CITEM Board

### ACADEMIC & PROFESSIONAL QUALIFICATIONS

- ❖ **Master's in science (Economics)**  
Economics and Political Science (LSE)  
University of London
- ❖ **Hubert H. Humphrey Fellow of Public Policy  
Management and Finance**  
Boston University in Massachusetts



# RODERICO R. BIOCO



## CITEM BOARD OF GOVERNORS APPOINTMENT

April 01, 2023 – Present  
CITEM Ex-Officio

## ADMINISTRATOR National Food Authority

Telephone: 0917.1139347  
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Visayas Ave., Brgy. Varsa Quezon City  
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*ROD BIOCO is a known expert in the field of agriculture with decades of experience as a corn, cassava and livestock farmer, an industrialist building major corn postharvest facilities in the country and an agricultural policy advocate, protecting the welfare of our smallholder corn farmers.*

*In 1999, he established the Mindanao Grain Processing Co., Inc. (Mindanao Grains) in Malaybalay City, Bukidnon, to address the perennial problem of corn farmers with a goal of establishing a financially sound business model bound by a real social commitment.*

*In 2000, he organized corn farmers throughout the country to recommend favorable policies in government, addressing the welfare of more than 400,000 corn farmers. In 2001, during the 1<sup>st</sup> Philippine National Corn Congress in Bukidnon, he founded the Philippine Maize Federation, Inc. (PhilMaize) and holds the honorary position as Chairman Emeritus. His unparalleled work and contributions have strengthened the corn industry, empowering and improving the welfare of our corn farmers.*

*In 2010, he built the Reina Mercedes Corn Processing Center in Isabela Province with the objective of reducing the post-harvest losses of smallholder farmers. The 2,000mt per day grain drying and 75,000mt storage project which services 20,000 ha of corn and benefits 10,000 farmers is the biggest post-harvest facility for corn in Southeast Asia. In 2012, he organized the business sector of Bukidnon, a largely agricultural province, and established the Bukidnon Kaamulan Chamber of Commerce and Industry, Inc. (BKCCI). He was Founding*

*Chairman and served as President from 2012 to 2018. From 2020 to 2022, he became the Regional Governor of Philippine Chamber of Commerce and Industry (Northern Mindanao). Through the Chamber movement, he initiated the updating of local tax codes, zoning ordinances and Investment Codes, as well as promoted Bukidnon as an investment destination for several industries.*

*Rod Bioco also helps the government craft policies on corn production and postharvest projects, ushering in the shift to biomass mechanical dryers, as well as initiating major hydro and irrigation programs, including the: Jalaur River Dam project in the province of Iloilo; the east of Cagayan River in Isabela; and the Pulangi V of Bukidnon.*

*Lastly, he is the current Chairman of the Philippine Red Cross – Bukidnin Chapter since October 2016, and as Vice Chairman from July 2013 to October 2016. Rod Bioco obtained his BS Mathematics degree from Ateneo de Manila University in 1989 and specialized in Statistics from the University of the Philippines in 1988-89. While in college, he was very active in social work, student activism, and sports, being a member of the college football varsity.*



# DR. EDWARD L. FERREIRA



## **EXECUTIVE DIRECTOR** **Center for International Trade** **Expositions and Missions**

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### **CITEM BOARD OF GOVERNORS APPOINTMENT**

November 22, 2022

Appointive Member

*As a businessman, he was also the first Filipino and first Asian to be elected president of the World Association of Pharmaceutical Distributors; the first Filipino president of the Graduate School of Sales Management and Marketing at Syracuse University in New York; and the first international marketing scholar. Locally, his business acumen and experience also got him elected president of the Management Association of the Philippines in 2003.*

*Continuously evolving his professional pursuits with a deep yearning to serve, he also answered the call of public service and diplomacy. He was appointed as the First Honorary Consul of the Republic of Kazakhstan in the Philippines, serving his post from 2004 to 2011; and in 2018, he was appointed as a Special Envoy of the President of the Philippines to the Republic of Kazakhstan.*

*Armed with decades of professional experience from multiple disciplines and a desire to continue serving the public, this man is now at the helm of the government agency in charge of elevating Philippine products and services in the world market.*

*The Center for International Trade Expositions and Missions or CITEM's Executive Director Dr. Edward L. Ferreira, Ph.D is a man who takes remarkable initiatives in service that has driven him to gain notable distinctions in the areas of science, business, and diplomacy. He has an overflowing dynamism in doing purposeful work; and a powerful character that enables both creativity and innovation to thrive. Most importantly, he displays a relentless pursuit towards greatness—not only for himself—but for the people he works with and the country he serves.*

*He is a trailblazer of many 'firsts' for the country. In the field of science, during his youth, he was a Presidential Awardee for Academic Excellence from the State University, graduating with a Bachelor of Science degree in Microbiology. This catapulted him to bigger opportunities, becoming the first recipient of a scholarship grant for a post-graduate studies in Lunar Microbiology at the University of California Los Angeles (UCLA); and getting the opportunity to be the first Filipino to be given the opportunity to work in the Bio-Satellite project of the National Aeronautic Space Administration (N.A.S.A.) during the Apollo 11 launching of the first man on the moon in Houston, Texas; the first Filipino to be cited as a lunar microbiologist for his contribution to the American Space program by the Filipino Medical and Scientific Professional Association in the United States.*