

**Center for International Trade Expositions and Missions (CITEM)  
2023 MAJOR PROGRAMS, BENEFICIARIES AND IMPLEMENTATION STATUS (Preliminary)**

Event	Date	Venue	Implementation Status
<b>A. Signature Events in Physical and Digital Format</b>			
<b>Total Companies Assisted /Beneficiaries : 767 exhibitors participated in CITEM's Signature Events</b>			
<b>A. Signature Events in Physical and Digital Format</b>			
IFEX Philippines	26-28 May	World Trade Center Metro Manila	Completed
Manila FAME	19-21 October	World Trade Center Metro Manila	Completed
Create Philippines	September - December	Online Campaign	Completed
<b>B. Overseas Trade Promotion Programs</b>			
<b>Total Companies Assisted /Beneficiaries: 153 exhibitors participated in CITEM-organized Philippine participation in overseas trade promotion programs</b>			
Ambiente	3-7 February	Frankfurt, Germany	Completed
Gulfood	20-24 February	Dubai, UAE	Completed
China-ASEAN Expo (CAEXPO)	16-19 September	Nanning, China	Completed
Anuga	7-11 October	Cologne, Germany	Completed
China International Import Expo (CIIE)	5-10 November	Shanghai, China	Completed
Maison&Objet and More (MOM)	January - December	Online	Completed
<b>C. Digital Promotions Platforms and Websites</b>			
<b>Total Companies Assisted /Beneficiaries : 588 exhibitors participated in CITEM Digital Promotion Platforms</b>			
IFEXConnect	January-December	Online	Completed
FAME+	January-December	Online	Completed
CREATEPhilippines	January-December	Online	Completed

**EXHIBITORS ASSISTED/BENEFICIARIES: = 1,508 exhibitors / companies assisted**