

**Center for International Trade Expositions and Missions (CITEM)
2022 MAJOR PROGRAMS, BENEFICIARIES AND IMPLEMENTATION STATUS**

Event	Date	Venue	Implementation Status
A. Signature Events in Physical and Digital Format			
Total Companies Assisted /Beneficiaries : 942 exhibitors participated in CITEM's Signature Events in Physical and Digital Format			
Sustainability Solutions Exchange	23-25 March 2022	Online / Digital	Completed
Create Philippines: Creative Futures	28-29 July 2022	Online / Digital	Completed
IFEX Philippines	22-24 September	World Trade Center Metro Manila	Completed
FAME+ Market Days	20-21 October	Online / Digital	Completed
B. Overseas Trade Promotion Programs			
Total Companies Assisted /Beneficiaries: 272 exhibitors participated in CITEM-organized Philippine participation in overseas trade promotion programs			
Gulfood Hybrid Trade Show	13-17 February - Physical Event:	Dubai, UAE	Completed
	1-3 March - Food Philippines Business Matching Event in ME/Africa	Online	Completed
	6-7 April - Food Philippines Business Matching Event in Saudi Arabia	Online	Completed
IFEXConnect Philippine Business Matching Event with Russian Buyer	28 April	Online	Completed
HKTDC International Sourcing Show	05 June-04 August	Digital	Completed
China International Fair for Trade in Services (CIFTIS)	30 August-05 September	Digital	Completed
China-ASEAN Expo	16-19 September	Nanning, China and Online	Completed
China International Import Expo	5-10 November	Shanghai, China and Online	Completed
Maison&Objet and More (MOM)	January - December	Online	Completed
C. Digital Promotions Platforms			
Total Companies Assisted /Beneficiaries : 622 exhibitors participated in CITEM Digital Promotion Platforms			
IFEXConnect	January-December	Online / Digital	Completed
FAME+	January - December	Online / Digital	Completed

EXHIBITORS ASSISTED/BENEFICIARIES: = 1,836 exhibitors / companies assisted