

Center for International Trade Expositions and Missions (CITEM)
2021 MAJOR PROGRAMS, BENEFICIARIES AND IMPLEMENTATION STATUS

Event	Date	Venue	Implementation Status
A. Signature Events in Digital Format			
Total Companies Assisted /Beneficiaries : 970 exhibitors participated in CITEM'sSignature Events in Digital Format			
FAME+ (Manila FAME's Digital Platform)	January - December	Online / Digital	Completed
Create Philippines: Creative Futures June edition	28-29 June 2021	Online / Digital	Completed
IFEX Digital Expo	23-25 September	Online / Digital	Completed
B. Overseas Trade Fair: HYBRID			
Total Companies Assisted /Beneficiaries : 107 exhibitors participated in CITEM-organized Philippine participation in overseas trade fairs			
Gulfood Hybrid Trade Show	21-25 February - Physical Event:	Dubai, UAE	Completed
	14-16 March - Food Philippines Business Matching Event in ME/GCC/Africa	Online	Completed
	23-25 March - Food Philippines Business Matching Event in Saudi Arabia	Online	Completed
China-ASEAN Expo	10-13 September	Nanning, China and Online	Completed
China International Import Expo	5-10 November	Shanghai, China and Online	Completed
C. Digital Trade Shows / Events			
Total Companies Assisted /Beneficiaries : 448 exhibitors participated in CITEM-organized Philippine participation in overseas trade fairs			
BIOFACH eSpecial	17-19 February: Online event February - September: Online participation	Online	Completed
FOODEX Japan	09-12 March: Online event 02 March – 08 October: Online participation	Online	Completed
B2B Matching Events in Japan (Tokyo)	23 and 29 June	Online	Completed
FAME+ @Asian International Furniture Fair Show (AIFFS)/Philconstruct	09-18 March 2021/28-30 March 2021	Online	Completed
Food Philippines B2B to China (1st Leg)	11 March	Online	Completed
Food Philippines B2B to China (2nd Leg)	3-4 August	Online	Completed
inaFashion SMESCO Online Expo 2021	21-30 April	Online	Completed
IFEX B2B in Japan & Taiwan, Korea, Beiing, Israel & Australia, Middle East & Africa	September 2021	Online	Completed
Food Philippines B2B in Israel & Australia, Middle East & Africa	October 2021	Online	Completed
Libre Service Actualites (LSA)	September - November	Online	Completed
Osaka B2B Activity	15-16 December	Online	Completed
Saladplate (FHA)	May 2021 - December	Online	Completed
NY Now Digital Market	July-December	Online	Completed
Maison&Objet and More (MOM)	January - December	Online	Completed
D. Overseas Physical Shows			
Total Companies Assisted /Beneficiaries : 16 exhibitors participated in CITEM-organized Philippine participation in overseas trade fairs			
Creative Expo Taiwan (Tracing Lines: Philippines-Taiwan Craft Industry Research and Development Program)	21-25 April	Taipei, Taiwan	Completed
PHx Tokyo	7-9 July	Tokyo, Japan	Completed

EXHIBITORS ASSISTED/BENEFICIARIES: = 1,541 exhibitors / companies assisted