

TITLE: APPOINTMENT OF PRIVATE SECTOR MEMBER IN THE CITEM BOARD AND ELECTION OF THE CITEM EXECUTIVE DIRECTOR

1.0 OBJECTIVE:

- 1.1 To inform the Board on the appointment of **MS. PAULINA SUACO-JUAN**, as Appointive Member of the CITEM Board representing the Private Sector.
- 1.2 For the Board to elect **MS. PAULINA SUACO-JUAN** as the Executive Director of CITEM as nominated by the President Himself, Rodrigo Roa Duterte.

2.0 CRITICAL ISSUES:

- 2.1 Sec. 15 and 17 of the GOCC Governance Act (RA 10149) provide that the Appointive Director shall be appointed by the President of the Philippines from a shortlist prepared by the Governance Commission for GOCCs (GCG), and shall serve a term of office for a period of one (1) year, unless sooner removed for cause.
- 2.2 On 07 August 2018, the Office of the President, appointed MS. PAULINA SUACO-JUAN as member of the CITEM Governing Board (see attached);
- 2.3 Sec. 18 of RA 10149 provides that the Chief Executive Officer (CEO) or the highest ranking officer of the GOCC shall be elected annually by the members of the Board from among its ranks;
- 2.4 Sec. 17 of RA 10149 and GCG Memorandum Circular 2012-09 specifically provides that:

“Notwithstanding the provisions granting the CEO a fixed term of office, the CEO of every GOCC covered by R.A. No. 10149 has a term of office that coincides with his/her term of office as a member of the Governing Board, unless sooner removed by the Board for cause.”

- 2.5 That President Rodrigo Roa Duterte has approved the nomination MS. PAULINA SUACO-JUAN, to be elected by the CITEM Board to serve as Executive Director of the Center for International Trade Expositions and Missions until June 30, 2019 (see attached).

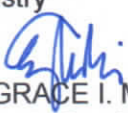
3.0 RECOMMENDATION:

3.1 For the CITEM Board to formally elect Appointive Board member **MS. PAULINA SUACO-JUAN** as Executive Director of the Center for International Trade Expositions and Missions.

Recommend Approval:


UNDERSECRETARY NORA K. TERRADO
OIC, CITEM
Department of Trade and Industry


MA. LOURDES D. MEDIRAN
Deputy Executive Director


ANNA GRACE I. MARPURI
OIC, Corporate Services Department

APPROVED BY THE BOARD:

SECRETARY RAMON M. LOPEZ
Chairman
Department of Trade and Industry


UNDERSECRETARY NORA K. TERRADO
Alternate Chairman
Department of Trade and Industry

MR. JOSELITO P. GUTIERREZ
Alternate Representative
Landbank of the Philippines

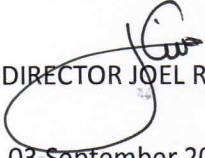

MS. WILHELMINA C. MAÑALAC
Alternate Representative
Bangko Sentral ng Pilipinas

ATTY. JUDY CAROL L. DANSAL
Alternate Representative
National Food Authority

MEMORANDUM

HRAS Ref. No. 1801395

For : EXECUTIVE DIRECTOR PAULINA SUACO-JUAN, CITEM

From :  DIRECTOR JOEL R. CRUZ, HRAS

Date : 03 September 2018

Subject : **Oath of Office**

Following your appointment and assumption as the new Executive Director of CITEM, we are transmitting the original copies of your oath of office.

Warmest Congratulations and welcome to DTI.

For your information and reference, please.


Thank you.

REPUBLIC OF THE PHILIPPINES
Department of Trade and Industry

OATH OF OFFICE


I, PAULINA SUACO-JUAN of 2A CORDOVA APARTMENTS, 138 VALERO STREET, SALCEDO VILLAGE, MAKATI CITY having been appointed to the position of MEMBER REPRESENTING THE PRIVATE SECTOR, BOARD OF GOVERNORS, CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS, INC. hereby solemnly swear, that I will faithfully discharge to the best of my ability, the duties of my present position and of all others that I may hereafter hold under the Republic of the Philippines; that I will bear true faith and allegiance to the same; that I will obey the laws, legal orders, and decrees promulgated by the duly constituted authorities of the Republic of the Philippines; and that I impose this obligation upon myself voluntarily, without mental reservation or purpose of evasion.

SO HELP ME GOD.


PAULINA SUACO-JUAN
Signature Over Printed Name

Government ID: Philippine Passport
ID Number: P1841115A
Date Issued: 03 February 2017

Subscribed and sworn to before me this 10th day of August, 2018 in Makati City, Philippines.


RAMON M. LOPEZ
Department Secretary

Office of the President
of the Philippines
Malacañang

07 August 2018

SECRETARY RAMON M. LOPEZ
Department of Trade and Industry
Sen. Gil J. Puyat Avenue
Makati City

Sir:

I am pleased to transmit herewith the appointment letter, signed by President Rodrigo Roa Duterte, of **MS. PAULINA SUACO-JUAN**, as **MEMBER, REPRESENTING THE PRIVATE SECTOR, BOARD OF GOVERNORS, CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS, INC.**, to serve the unexpired Term of Office that began on 01 July 2018 and will end on 30 June 2019.

Kindly notify and furnish the appointee with her appointment letter within seven (7) days from receipt hereof.

Best regards.

Very truly yours,


SALVADOR C. MEDIALDEA
Executive Secretary

cf: **MR. SAMUEL G. DAGPIN, JR.**
Chairman, Governance Commission for GOCCs
Paseo de Roxas, Makati City

Department of Trade & Industry
OFFICE OF THE SECRETARY

Received by: Cutl

Date: 3:20, 8-9-18



MALACAÑAN PALACE
MANILA

07 August 2018

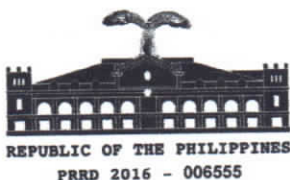
M a d a m :

Pursuant to the provisions of existing laws, you are hereby appointed **MEMBER, REPRESENTING THE PRIVATE SECTOR, BOARD OF GOVERNORS, CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS, INC.**, to serve the unexpired Term of Office that began on 01 July 2018 and will end on 30 June 2019, *vice* Clayton H. Tugonon.

By virtue hereof, you may qualify and enter upon the performance of the duties of the office, furnishing this Office and the Civil Service Commission with copies of your oath of office.

Ms. PAULINA SUACO-JUAN
Thru: The Secretary
Department of Trade and Industry
Makati City



THE PRESIDENT OF THE PHILIPPINES

Nora K. Terrado

Undersecretary

Trade and Investments Promotion Group

Department of Trade and Industry

10 March 2018

Dear Madam Undersecretary:

Greetings! I hope this letter reaches you in good health and excellent spirits.

I am writing you today to ask formally to be considered for the position of Executive Director of the Center of International Trade Exhibitions and Missions. I believe my 15-years experience with Preview, rebranding and reimagining its content when I first took over the position of Editor in Chief, and then subsequently envisioning and building the brand in the digital sphere, will greatly benefit CITEM as it seeks to reinvent its services to meet the demands of our design entrepreneurs and professionals, as well as its stable of foreign buyers.

Attached, please find my resumé for your perusal.

Should you have any questions, please feel free to call or message me at cel. no. 0917-5300730.

Thank you. Ad Majorem Dei Gloriam.

Sincerely,

Paulina Suaco-Juan

Paulina Suaco-Juan

0917-5300730 paulinasuacojuan@gmail.com 138 Valero St., Apt. 2A, Salcedo Village, Makati 1227

Profile

Innovative and results-driven creative; able to manage other equally opinionated and tempermental creatives to work towards a singular vision. I have always loved fashion and design; and more importantly, sought to discover and promote young, exceptional talent within the Philippine's creative industries.

Experience

FOUNDER & DESIGN DIRECTOR, COCOON INC. – 1999-PRESENT

Founded Nail Spa, a pioneer in nail salons in the Philippines, which introduced simple meticulous cleaning, feel-good massage and on-trend designer nail color within a hip, lounge-like environment. Nail Spa has four branches/iterations, and is currently building its fifth branch.

EDITOR IN CHIEF, STYLEBIBLE.PH – 2008-2016

Founding editor of Stylebible.ph (now Preview.ph). Provided vision, conceptualized initial design and established the work flow of the website. Supervised content production, as well as its operations and strategy. Set up protocols for Preview's social media channels and began the production of content tailored specifically for Facebook, Twitter, Instagram, YouTube.

EDITOR IN CHIEF, PREVIEW – 2000-2016

Led an exceptional team of creatives, who, during my 15-year stint with the magazine, produced inspiring content for the best-selling (Preview was consistently #1 in the Trends MBS survey) fashion magazine in the Philippines. Responsible also for defining the vision and direction of the brand, and rallied a team of managers and specialists responsible for auxiliary services such as production, marketing, events, sales and public relations. Built a community of creative contributors and passionate audiences (through its different platforms), who believed in and identified with the brand.

EXECUTIVE PRODUCER, PROBE PRODUCTIONS INC. – 1997-1999

Produced the award-winning travel documentary series "Cheche Lazaro Presents", as well as news packages for CNBC/NBC Asia. Managed the Special Projects Department, which created commissioned video for clients such as UNESCO, GMA-7 and Ayala Land Inc.

Education

The London School of Economics and Political Science – Master of Science in Media and Communications, 1996

Ateneo de Manila University – Bachelor of Arts in Media and Communications, 1994

SECRETARY'S CERTIFICATE

KNOW ALL MEN BY THESE PRESENTS:

I, **ATTY. ANNA GRACE I. MARPURI**, Filipino, of legal age, and with office address at the Center for International Trade Expositions and Missions, Sen. Gil J. Puyat cor. Roxas Boulevard, Pasay City, Philippines, do hereby certify that:

1. I am the Corporate Board Secretary of the Center for International Trade Expositions and Missions (CITEM), a national government instrumentality attached to the Department of Trade & Industry, with office address at Golden Shell Pavilion, Sen. Gil J. Puyat Avenue cor. Roxas Boulevard, Pasay City, Philippines;
2. At the Regular Board Meeting of the CITEM Board of Governors held on 13 August 2018, with a quorum was present, the Board unanimously passed the following resolution:

"RESOLVED, that the appointment of Ms. Paulina Suaco-Juan, representing the private sector to the CITEM Board of Governors, is hereby NOTED.

(Res. No. BM 2018-08-01)

"RESOLVED, that President Rodrigo Roa Duterte nominates Ms. Paulina Suaco-Juan to be elected as the CITEM Executive Director, is hereby NOTED.

(Res. No. BM 2018-08-02)

"RESOLVED, that MS. PAULINA SUACO-JUAN is hereby elected as the new CITEM EXECUTIVE DIRECTOR.

(Res. No. BM 2018-08-03)

IN WITNESS WHEREOF, I have affixed my signature on this 13th day of August 2018, hereat CITEM, Pasay City.

ATTY. ANNA GRACE I. MARPURI
Corporate Board Secretary

SUBSCRIBED AND SWORN to before me this 13th of August 2018 at CITEM, Pasay City, Philippines, affiant exhibiting to me his competent evidence of identity IBP Roll No. 48441, valid until date.

ATTY. JOSEPHINE SAPULALA-ABADEJOS

NOTARY PUBLIC

Until December 31, 2019

PTR No. 5826073 / 01/09/2018 / PPLM

IBP No. 1002645 / 12/05/2017 / PPLM

Roll No. 50605

Pasay City, Metro Manila

MGLE Compliance No. V-00021219

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