

LIST OF TRAINING PROGRAMS ATTENDED BY CITEM EMPLOYEES C.Y. 2020

PROGRAM TITLE	OBJECTIVES	DATE	NO. OF DAYS / HOURS	VENUE	NO. OF ATTENDEES		
					MALE	FEMALE	TOTAL
Inaugural Session of the 2020 CES Leadership Conclave Series with theme "Spirit-led Stewardship: Leadership that Matters"	To learn all the new and innovative solutions available to re-invent, re-imagine and transform the framework and the processes in the public sector business	January 23	8 hours	Luzon Ballroom, Sofitel Hotel, Pasay City	0	1	1
Food Safety Training Intervention Program: Current Good Manufacturing Practices (cGMP) - Hazard Analysis Critical Control Point (HACCP)	To better understand the current stringent food safety regulations	February 05	4 hours	Jollibee Scout Tobias-Timog, Quezon City	0	1	1
Masterclass on Green Living and Working	A one-day activity that will focus on eco-sustainability in relation to personal life and workplace and how it can be applied to organizational commitment of practical application for CITEM upcoming signature events	February 27	8 hours	Carlota Paz Function Room, Hotel Jen Manila, Pasay City	12	31	43
Risk Management in the Age of COVID-19 Webinar	This webinar seeks to discuss how are Philippine companies coping during this time, what boards can do to meet their corporate governance responsibilities, best practices in crisis management that boards can adopt, and determine if directors should be managing or leading in these trying times.	May 14	1 hour	via Zoom	0	1	1

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Future-Ready Boards, A Deep Dive Webinar	Participants will learn about state of board leadership in Philippines, roles board leaders must play to be future fluent, choices leaders will need to make to deal with the current pandemic, and culture boards must promote to make 'collective leadership' happen.	May 28	2 hours	via Zoom	1	2	3
Write It Right: The Art of Effective Business Writing Webinar	A timely opportunity for employees to attend due to current set-up where written communication is mostly used. Moreover, the webinar will provide writing techniques when using different platforms: reports, e-mails, proposals, and digital tools	June 26	1.5 hours	via Zoom	3	15	18
Mastering Emotions: Create a Culture of Execution and Avoid Drama in the Workplace Webinar	To teach attendees, notably leaders, manage emotions and behaviors in the workplace to keep them engaged and productive, and sustain high morale especially with the current work set-up	June 26	4 hours	via Zoom	0	2	2
How to Manage and Develop Remote Teams Webinar	To help leaders adapt more in managing team's output and productivity, and be able to engage them at work despite working remotely. Additionally, providing performance feedback will be part of discussion which can help strengthen the Managing Performance and Coaching for Results competency of Mancom members	July 17	2 hours	via Zoom	1	8	9

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2020 Mid-Year Food and Agribusiness E-Conference	The conference seeks to present the industry performance of selected commodities, challenges to the new normal, and new strategies to adapt which can provide industry stakeholders in the sector to make planned steps for returning to the new normal.	August 12	3 hours	via Zoom	0	2	2
Building a Digital Business Strategy	Intend to equip employees with latest techniques and proper strategies on digital marketing, web designing, and web analytics in support to CITEM's digital transformation and launching of FAME+	(Self-paced training) Dates for completion: October 26 - 30	2.5 hours	via Udemy Platform	5	14	19
2020 Marketing Masterclass for Startups and Leaders		(Self-paced training) Dates for completion: October 26 - November 20*	18 hours		3	9	12
Social Media Marketing – Content Marketing Masterclass 2020		(Self-paced training) Dates for completion: October 26 - December 18*	20.5 hours		2	17	19
Scale Your Business With Web Analytics & Conversion in 2020		(Self-paced training) Dates for completion: October 26 - December 18*	5 hours		2	9	11
PSD to Responsive HTML5: Beginner to Advanced		(Self-paced training) Dates for completion: October 26 - December 18*	6 hours		3	2	5
Demystifying Parallax: Learn to Create Interactive Web Pages		(Self-paced training) Dates for completion: October 26 - December 18*	3 hours		3	2	5
UFI 87th Global Congress 2020		To gain insight into topics of strategic interest, on the current industry trends and challenges that the exhibition industry is currently facing	November 16 - 19		26 hours	Global Congress platform (by Grip)	1

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<p>Webinar on Emotional Mastery: The Ultimate Skill to Navigate Today's VUCA World</p> <p><i>*2nd run of Mastering Emotions: Create a Culture of Execution and Avoid Drama in the Workplace Webinar</i></p>	To teach attendees, notably leaders, manage emotions and behaviors in the workplace to keep them engaged and productive, and sustain high morale especially with the current work set-up	November 20	4 hours	via Zoom	0	2	2
Fellowship of Christians in Government, Inc. (FOCIG) Virtual Ugnayan: "Leadership in the New Normal"	To help government agencies leaders adapt in the new normal and deliver public service excellence despite the shift in work arrangement	November 24	3 hours	via Zoom	0	2	2
2020 Home & Lifestyle Design Trends + What They Mean For 2021	To capture insights from each of organizer's Global Trade Fair Reports including highlights from Maison & Objet, High Point Market, Atlanta Gift Fair, & Ambiente and to learn the trends, why it matters, which customer	December 10	1 hour	Thru Eventbrite	0	7	7