

LIST OF CITEM CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES C.Y. 2020

CSR	DATE	DETAILS
Donation Drive for Families Affected by Taal Volcano Eruption	February 2020	<p>Donation drive conducted on January 17 to February 05 calling for donations of face masks, canned goods, drinking water, toiletries, pet food, blankets, mats, towels, clothes, undergarments, medicines in view of the sudden Taal volcano eruption last January 12.</p> <p>Drapes used during CITEM's signature event Manila FAME October 70th edition was donated and cut into blankets size by employees (volunteers).</p> <p>Collected: clothes, detergent bar, blankets (fabrics from CITEM)</p> <p>Purchased relief goods (non-disposable spoons & forks, soap, shampoo, toothpaste, toothbrush, baby diaper, sanitary napkin, isopropyl alcohol, First Aid Kit) in the amount of Php17,500.00 from CITEM last 28 January 2020</p> <p>CITEM coordinated with Philippine Army for the distribution of relief items to affected families.</p>
Donation to Caritas Manila	July 2020	<p>Donation in the amount of Php10,000.00 to aid the Servant Leadership and Education Program of Caritas Manila which aims to support underprivileged youths in their studies this school year especially in time of pandemic</p>
Donation to Bigay Buhay Multipurpose Cooperative (BBMC)	November 2020	<p>Donation in the amount of Php5,000.00 to aid the people behind Buhay Mo, Mahal Ko Project who are persons with disabilities and are looking for ways to earn during pandemic. The Buhay Mo, Mahal Ko Project of BBMC is an alternative means for PWDs to earn income through selling of COVID-19 Protection Kits consisting of face masks, face shields, rubbing alcohol, hand sanitizer, hand soap, and pouch.</p>

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<p>Financial Assistance to Micro, Small, and Medium Enterprises (MSMEs) Affected by Typhoon Ulysses and Rolly</p>	<p>February 2021 (for Cagayan) April 2021 (for Albay)</p>	<p>Extended financial assistance to Micro, Small, and Medium Enterprises (MSMEs) in provinces of Cagayan and Albay who were affected by Typhoons Ulysses and Rolly and the severe flooding it caused last November.</p> <p>The affected MSMEs are homemaker communities from the Home, Lifestyle, and Food Sectors that produce or manufacture exportable products. And as part of CITEM's commitment in giving back to community, particularly in assisting its Manila FAME and IFEX stakeholders, and those artisan communities that are part of the export manufacturing supply chain, CITEM extended financial assistance to the following:</p> <p>Province of Cagayan - 35 MSMEs with the total amount of Php270,000.00 Province of Albay - 72 MSMEs with the total amount of Php400,000.00</p> <p>The assistance is intended for the following:</p> <ol style="list-style-type: none"> 1. Rehabilitation of damaged production center 2. Replenishment of damaged/spoiled products 3. Repair/purchase of damaged equipment; and 4. Support capital to continue operation of business