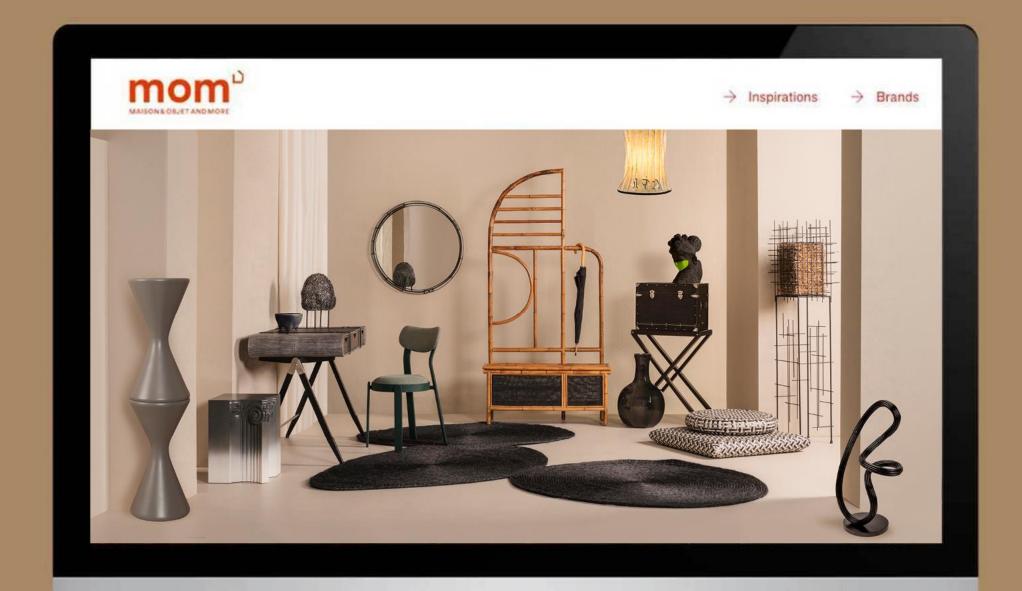


BOARD MEETING
27 OCTOBER 2020 | VIRTUAL CONFERENCE



EXECUTIVE DIRECTOR'S REPORT



DESIGN PHILIPPINES IN MAISON & OBJET DIGITAL FAIR



13 BRANDS 250 COLLECTIONS SHOWCASED 140+ NEW DESIGNS LAUNCHED



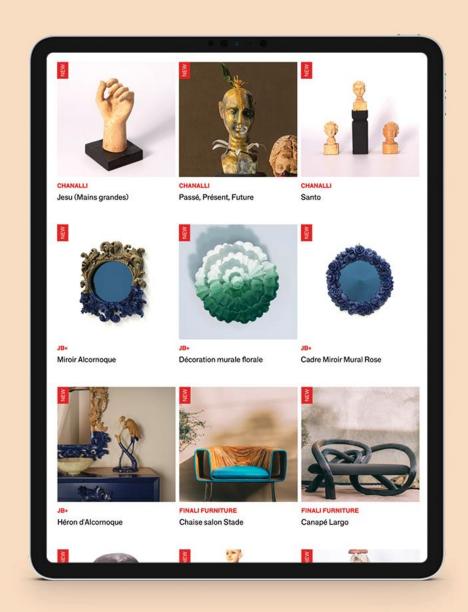


	2019 M&O	2020 MOM
Project Cost	Php 6,242,482.52	Php 3,480,475.00
Sales	Php 85,200,000.00	Php 92,119,115.04

- 44% decrease in project cost
- 8% increase in sales



OVER 500 BUYER LEADS FROM 63 COUNTRIES UK LONDON ITALY MOSCOW FRANCE SPAIN BELGIUM USA PORTUGAL TURKEY UAE INDIA THAILAND AUSTRALIA



OVER 1.03 MILLION TIMES

OUR PRODUCTS & BRANDS WERE DISPLAYED

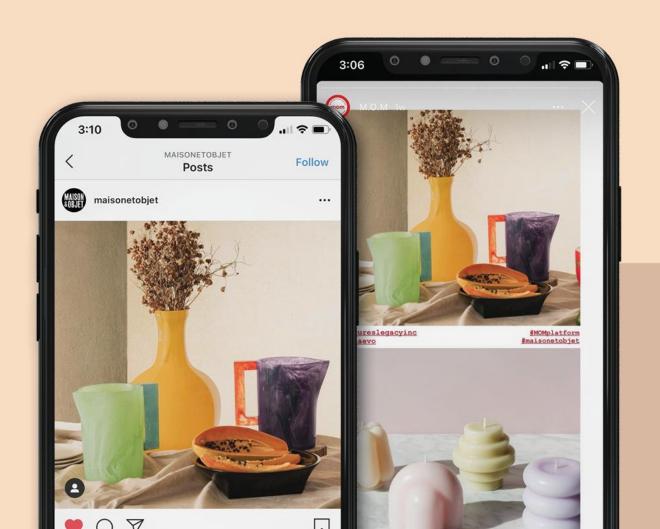
13,395 TIMES

OUR PRODUCT SHEETS WERE VISITED

1,631 TIMES

BUYERS CLICKED ON OUR PAGES

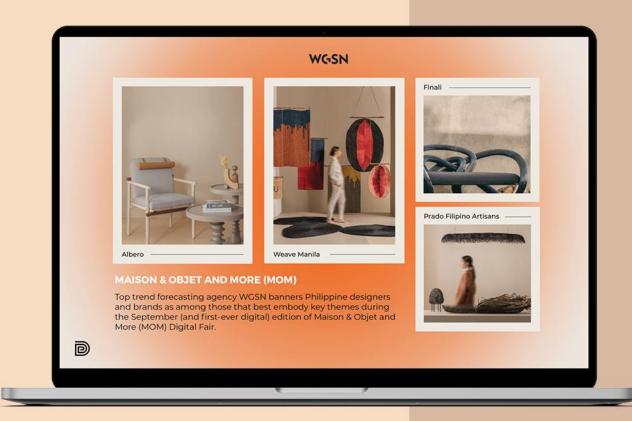
EXTENSIVE PROMOTION



- ② 223K Reach in Instagram
- f 727,226 Reach in Facebook
- OVER 86K ENGAGEMENT

M&O OFFICIAL PAGES
CNN
NOLISOLI
ACIID

WE LANDED IN
WGSN COVER
AND IN 4 OUT OF 8
OF ITS TRENDS



SELECTED BY TREND EXPERTS AND INFLUENCERS

A penchant for mauves Patti Carpenter

MALABAR

The oval shaped building, Evoluon is located in Eindhoven, Mohair blankets - Design Elina H Netherlands, and was built in 1966 by the company Philips. Evoluon conference center is considered a main landmark in the city and has inspired our designers to create the Evoluon pendant lamp. This contemporary pendant lamp is accompanied by a top plate made of copper and a brushed nickel spherical semi-orb placed right under. Evoluon modern Pendant Lamp's end result is that of an UFO having its light radiating in the middle of the structure creating a spherical light that will make your modern living room.



3-Legged Table

ZACARIAS 1925

This collaboration centers on intricately hand-woven, multiweave legs and the whimsical subtraction of an odd leg. Available for customization in any color/weave.

LAPUAN KANKURIT OY FINLAN



LARGE PLAID IN DOUBL LES PENSIONNAIRES

Large plaid in double cotton gau and beautiful! It will find a place sofa, to lightly cover a child at nic plaid, it is a stole, it is a beach to decoration. The shades were dev Les pensionnaires : delicate pink storm blue, rust brown, and whit upper left corner with the small of the brand.

combined with the sweet pastel colour Against the minimalist design concept and characterized by a Th freer use of color, the modernism movement sparks the impulse for Malabar designers conceived this future's classic the dining chair. Carefully handcrafted by the Malabar's artisans an in walnut wood, its bold shapes are dressed up in a smooth over cotton velvet textiles, the bold Viginti XX will be the perfect accent to surround an artsy dining table. This aesthetical Viginti XX Dining Chair is an iconic addition for your interiors. ter Viginti XX Dining Chair was designed by Malabar and is part of the Future Classics Collection.



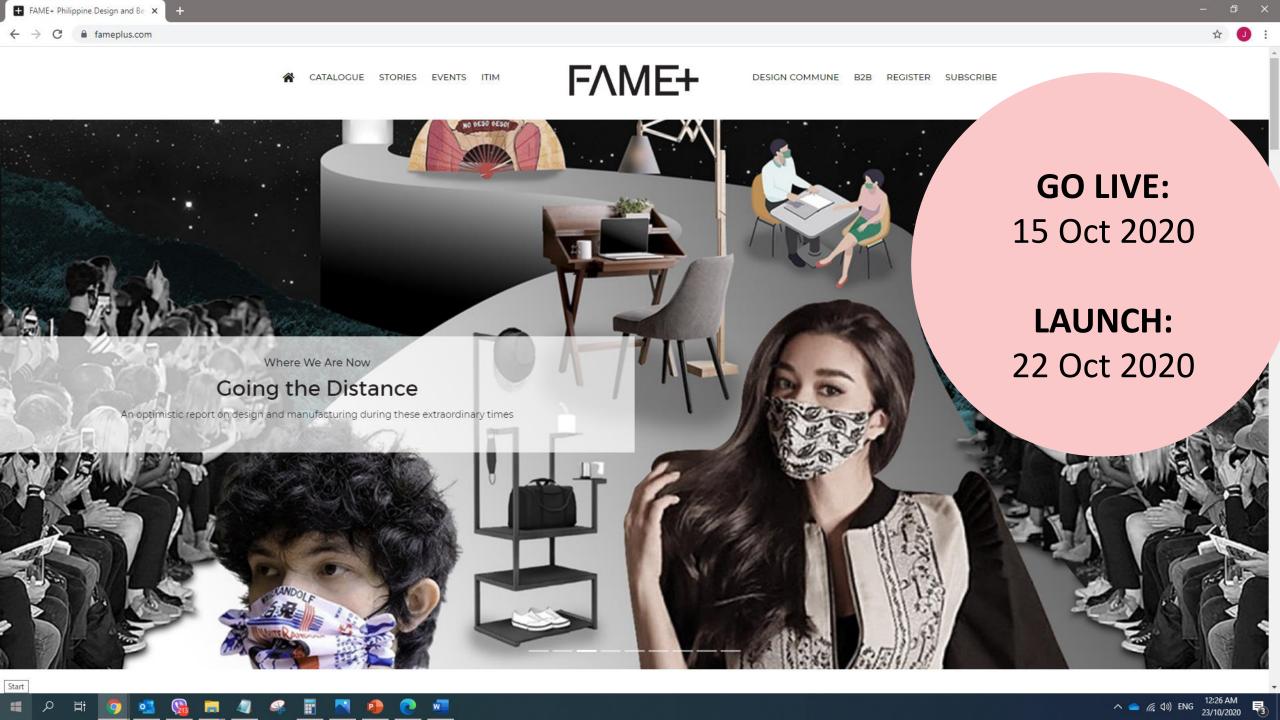
Empress Jar (MARMORCAST®)

NATURE'S LEGACY

Handmade by MARMORCAST®, an innovative patented material made of high quality polymer. PROPERTIES: Sustainable manufacturing APPLICATIONS No size limitation No color limitation



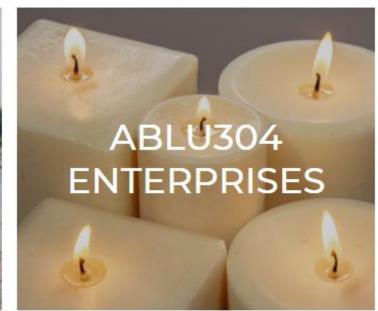
WWW.FAMEPLUS.COM





LECCIONS





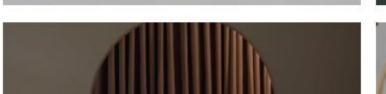


Onboarded/approved – 171

Uploaded – 98



AGSAM FERN









SUBSCRIBE

Stories Behind Filipino Design Excellence

Home > Touchpoint > Going Back to our Roots



Going Back to our Roots

Manila FAME's Design Commune is a merchandise development program that highlights the theme Heritage Reimagine

features design consultants from various creative industries.

BUYERS:

- Foreign 175
- Local 333
- TOTAL 509

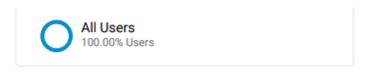


FAME+ LAUNCH ATTENDEES:

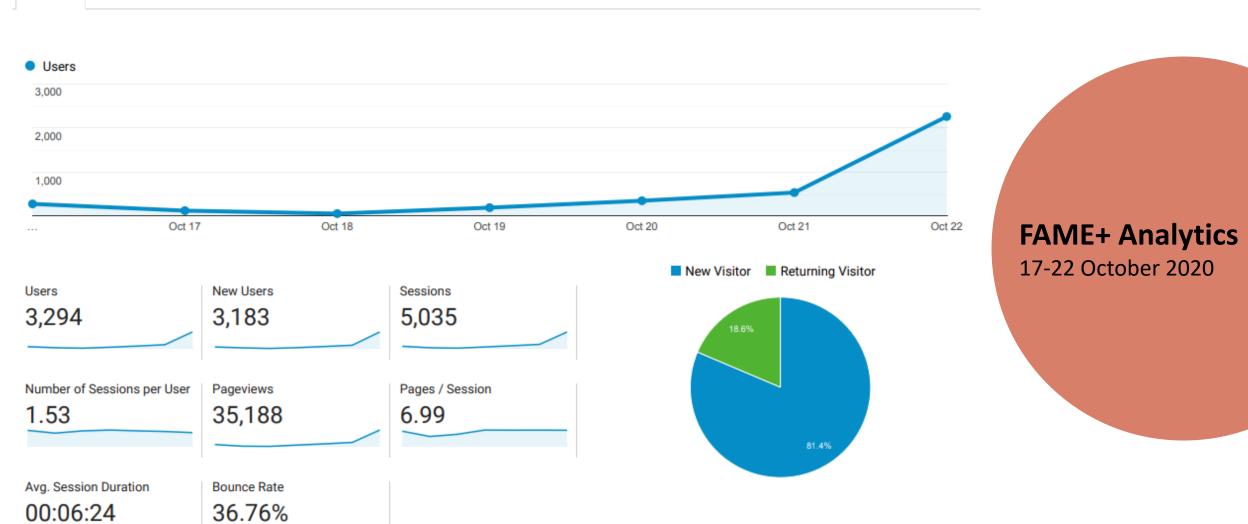
- Launch 262
- Press 20



OCTOBER 22, 2020 (Thursday) PH TIME **EVENT** Welcome to FAME+ 10:00AM - 11:00AM Platform: Zoom/Facebook **Design Week Philippines Creative Workshop** 10:00AM - 12:00NN The Great Indoors: Live Creative Journal Workshop Platform: Facebook **Design Commune Launch** 11:00AM - 11:20AM Platform: Zoom/Facebook **Media Preview** 11:20AM - 11:30AM Platform: Zoom/Facebook Intimate Conversations with Creative Minds 1:00PM - 2:00PM Platform: Hopin/Facebook PHX TOKYO 2020-2021 2:00PM - 3:00PM Bringing the future of Philippine fashion to the Japan market Program Launch Platform: Hopin/Facebook



Overview







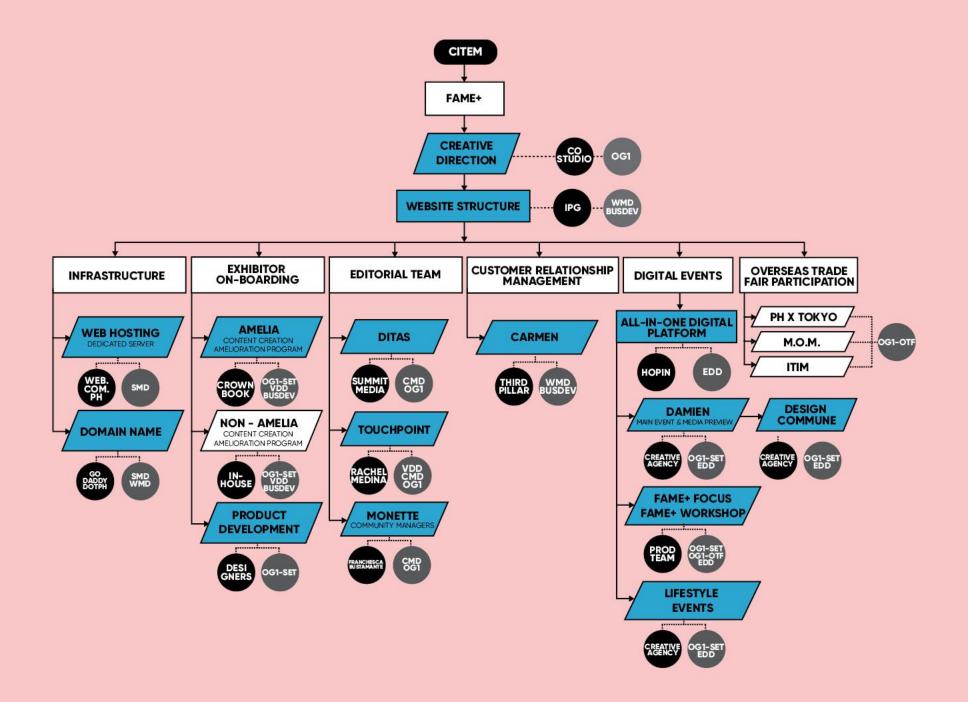
Philippines 2,741

- USA 199
- Singapore 43
- Hong Kong 31
- Australia 27
- Canada 27
- South Korea 20
- **United Kingdom** 19
- 19 Japan
- 10. China 18

BUSINESS MATCHING

Our choice exhibitors have what you are looking for. Our well-trained buyer team is here to make things happen for you.

I'm interested in	- select -	~
	- select -	~
	Other specific requirements, if any	
Email		
Preferred Date		
Preferred Time		0



Thank you!