

### Summary of Implemented Trainings for 2014

Name of Training/Seminar	Venue	Date	No. of Training Hours	No. of Participants
8th Global Business Conference	De La Salle University, Taft Avenue, Manila	08 February	8 hours	1
MCLE	UP College of Law, Diliman, Quezon City	10 - 13 February	32 hours	1
Wrap It Up: Gift Wrapping Workshop	The Podium, Ortigas Center, Pasig City	22 February	8 hours	1
Total Communication Course	UP-ISSI	22 March - 03 May (6 Saturdays)	48 hours	2
Creative Selling Techniques	UP-ISSI	22 March - 03 May (6 Saturdays)	48 hours	2
Procedure for the Transfer of Website to the Government Web Hosting Service	ICTO, Diliman, Quezon City	25 March	8 hours	2
Graphics and Publishing Seminar	AIM, Makati City	02 - 04 April	24 hours	2
E-Power: National Symposium Workshop re: 2015	UP-ISSI	10 - 11 April	16 hours	3
Good Management Practice Forum: Effective Platform to Market Home Style Products: The Use of Social Networks	PTTC, Pasay City	10 April	8 hours	3
Customized Training on Government Procurement Reform Act (R.A. 9184) (Competency Based Trainings) *1st batch*	Case Room 2, Professional Development Center, COA, Main Office, Diliman, Quezon City	24 - 25 April	16 hours	CITEM Employees and SPs (40 pax)
HR Forum	Cebu City	24 - 25 April	16 hours	2
Fashion Merchandising in the GLOBAL MARKET Seminar	PTTC, Pasay City	29 - 30 April	16 hours	2
Customized Training on Government Procurement Reform Act (R.A. 9184) (Competency Based Trainings) *2nd batch*	Case Room 2, Professional Development Center, COA, Main Office, Diliman, Quezon City	29 - 30 April	16 hours	CITEM Employees and SPs (40 pax)
Knowledge Management and Information Service	Sitio Lucia, Garden Resort, Sta. Maria, Bulacan	5 - 8 May	32 hours	1
Old Curator's Talk	Yuchengco Museum, Makati City	9 May	8 hours	VCAP and PMD Staff (27 pax)
GACPA National Convention	Skylight Bldg., Puerto Princesa City, Palawan	21 - 24 May	32 hours	2
TEAMBUILDING	Club Punta Fuego, Nasugbu, Batangas	23 - 24 May	16 hours	100 CITEM Employees
COEX TPO Farm Tour	Seoul, South Korea	27 - 30 May	32 hours	2
7 Habits Applications for Managers	Center for Leadership and Change, Makati City	3 - 4 June	16 hours	2
MICECON 2014	Clark Field, Pampanga	4- 7 June	32 hours	4
Export Marketing Plan	PTTC, Pasay City	19 June (1/2 day)	4 hours	3
Introduction to Integrated Marketing Communications	PTTC, Pasay City	20 June (1/2 day)	4 hours	3
Web Development Training (Joomla)	ICTO, Diliman, Quezon City	23 - 27 June	40 hours	1
Sales Excellence Series (Competency-Based Trainings)	HallONE: Design for Exports, Pasay City	24 - 27 June	32 hours	22 CITEM Employees
Conference on Public-Private Partnerships: Outlook and Opportunities	AIM, Makati City	30 June (1/2 day)	4 hours	1
Subic Strategic Planning	Mansion Garden Hotel, Subic Bay Freeport, Olongapo City	3 - 9 July	56 hours	33
31st Strategic Marketing Course (SMC)	UP-ISSI	5 July - 9 August (6 Saturdays)	48 hours	2
Product Awareness Seminar	Pacific Hotel, Malate Manila	11 July	8 hours	2
Inter-Brand Seminar	Shangri-La, EDSA, Mandaluyong City	15 July	8 hours	6
IBM-SPSS Training	Sunvar Bldg, 156 Amorsolo St. cor Arnaiz, Makati City	17 - 18 July	16 hours	5
Search Engine Optimization	PTTC, Pasay City	17 July	8 hours	2
HTML 5	PTTC, Pasay City	22-23 July	16 hours	1
Basic Webpage Development using Joomla version 3.2	PTTC, Pasay City	16 - 17 September	16 hours	2
How to Heal Yourself Naturally	Bayanihan Center, Pasig City	27 September	8 hours	6
Seminar on Business Excellence (BE) for the Public Sector	O.D Corpuz Room, 6/F, DAP Building, San Miguel Avenue, Pasig City	23 October	8 hours	2
7 Habits for Managers Workshop	CLCI Training Room, Ateneo Professional Schools Bldg. Salcedo Village, Makati City	5 - 6 November	16 hours	1
The Role of Local Government Units (LGUs) in National Development	Virata Hall, DAP Campus, Pasig City	7 November	8 hours	1
13th Annual Career Executive Services (CES) Conference	Waterfront Hotel and Casino, Salinas Drive, Cebu City	11 -15 November	40 hours	3
<b>CITEM Board of Governor's Training attended by ED Rosvi C. Gaetos</b>				
Corporate Governance	DAP, Ortigas Center, Pasig City	26 - 30 May	40 hours	1