

**Center for International Trade Expositions and Missions (CITEM)
2017 MAJOR PROGRAMS, SMEs ASSISTED AND IMPLEMENTATION STATUS**

A. Signature Events			
Total SMEs Assisted /Beneficiaries : 1,264			
Event	Date	Venue	Implementation Status
65th Manila FAME	21-23 April	World Trade Center and Philippine Trade Training Center, Pasay City, Manila	DONE
International Food Exhibition (IFEX) Philippines	19-21 May	World Trade Center and Philippine Trade Training Center, Pasay City, Manila	DONE
66th Manila FAME	20-22 October	World Trade Center and Philippine Trade Training Center, Pasay City, Manila	DONE
CREATE Philippines	20-22 October	CITEM HallOne and Philippine Trade Training Center, Pasay City, Manila	DONE
B. Overseas Promotional Events			
Total SMEs Assisted /Beneficiaries : 187			
winter Fancy Food Show	22-24 January	San Francisco, USA	DONE
Ambiente	10-14 February	Frankfurt, Germany	DONE
Gulfood	26 February - 02 March	Dubai, UAE	DONE
Foodex	7-10 March	Chiba, Japan	DONE
Salone Internazionale del Mobile	4-9 April	Milan, Italy	DONE
International Contemporary Furniture Fair (ICFF)	21-24 May	New York, USA	DONE
Taipei International Food Show	21-24 June	Taipei, Taiwan	DONE
Maison et Objet Paris	8-12 September	Paris, France	DONE
China-ASEAN Expo	12-15 September	Nanning, China	DONE
Anuga	7-11 October	Cologne, Germany	DONE
International Furniture Fair Tokyo	20-22 November	Tokyo, Japan	DONE
CITEM Capability Building Programs			
Total SMEs Assisted / Beneficiaries : 885			
Product Development	January - October 2017	Philippines	DONE
Export Coaching	January - October 2017	Philippines	DONE
Exhibitors Briefing with Export Coaching Seminars	2017	Philippines	DONE
HallONE	Year-round		DONE

OVERALL SMEs ASSISTED/BENEFICIARIES: = 2,336