

**Center for International Trade Expositions and Missions (CITEM)
2016 MAJOR PROGRAMS, SMEs ASSISTED AND IMPLEMENTATION STATUS**

A. Signature Events			
Total SMEs Assisted /Beneficiaries : 727			
Event	Date	Venue	Implementation Status
63rd Manila FAME	21-24 April	World Trade Center and Philippine Trade Training Center, Pasay City, Manila	DONE
62nd Manila FAME	20-22 October	World Trade Center and Philippine Trade Training Center, Pasay City, Manila	DONE
B. Overseas Promotional Events			
Total SMEs Assisted /Beneficiaries : 187			
Winter Fancy Food Show and Selling Mission to Los Angeles	17-19 January	San Francisco, USA	DONE
Tokyo International Gift Show	3-5 February	Tokyo, Japan	DONE
Ambiente	12-16 February	Frankfurt, Germany	DONE
Gulfood	21-25 February	Dubai, UAE	DONE
International Fashion Showcase	18-23 February	London, UK	DONE
Foodex	8-11 March	Chiba, Japan	DONE
Salone Internazionale del Mobile	12-17 April	Milan, Italy	DONE
International Contemporary Furniture Fair (ICFF)	14-17 May	New York, USA	DONE
Taipei International Food Show	22-25 June	Taipei, Taiwan	DONE
New York NOW	20-24 August	NY, USA	DONE
Maison et Objet Paris	2-6 September	Paris, France	DONE
China-ASEAN Expo	11-14 September	Nanning, China	DONE
SIAL Paris	16-20 October	Paris, France	DONE
ASEAN Fair	2-5 November	Seoul, South Korea	DONE
Institutional Promotions			
Total SMEs Assisted /Beneficiaries : 283			
Design Week Philippines	18-24 April	Manila, Philippines	DONE
Slingshot Philippines	21-22 April	Manila, Philippines	DONE
Creative Marketplace	20-22 October	CITEM HallOne, Pasay City	DONE
HallONE	Year-round		DONE
Special Event			
Total SMEs Assisted /Beneficiaries : 10			
Hackathon: CODE2 FAME	29 October	CITEM HallOne, Pasay City	DONE

OVERALL SMEs ASSISTED/BENEFICIARIES: = 1,207