

**Center for International Trade Expositions and Missions (CITEM)  
2015 MAJOR PROGRAMS, SMEs ASSISTED AND IMPLEMENTATION STATUS**

<b>A. Signature Events</b>			
<b>Total SMEs Assisted /Beneficiaries : 1,090</b>			
<b>Event</b>	<b>Date</b>	<b>Venue</b>	<b>Implementation Status</b>
61st Manila FAME	13-16 March	SMX Convention Center, Pasay City, Manila	DONE
International Food Exhibition (IFEX) Philippines 2015	21-24 May	SMX Convention Center, Pasay City, Manila	DONE
62nd Manila FAME	15-18 October	SMX Convention Center, Pasay City, Manila	DONE
<b>B. Overseas Trade Fairs</b>			
<b>Total SMEs Assisted /Beneficiaries : 188</b>			
Winter Fancy Food Show and Selling Mission to Los Angeles	11-13 January; 15-16 January (Selling Mission to Los Angeles, USA)	San Francisco, USA	DONE
Gulfood	08-12 February	Dubai, UAE	DONE
Philippines Solo Exhibition at the ASEAN-Japan Hall	16-20 February	Tokyo, Japan	DONE
Fashion Philippines at the International Fashion Showcase	19-24 February	London, UK	DONE
Foodex	03-06 March	Chiba, Japan	DONE
Salone Internazionale del Mobile	14-19 April	Milan, Italy	DONE
International Contemporary Furniture Fair (ICFF)	16-19 May	USA	DONE
Taipei International Food Show	24-27 June	Taipei, Taiwan	DONE
New York NOW	16-19 August	NY, USA	DONE
China-ASEAN Expo	18-21 September	Nanning, China	DONE
Anuga	10-14 October	Cologne, Germany	DONE
ASEAN Food and Beverage Exhibition	19-22 October	Tokyo, Japan	DONE
Dubai International Brand Licensing Fair	3-4 November	Dubai, UAE	DONE
ASEAN Trade Fair	18-21 November	Seoul, Korea	DONE
<b>Institutional Promotions</b>			
<b>Total SMEs Assisted /Beneficiaries : 166</b>			
Design Week Philippines	10-16 March	SMX Convention Center, Pasay City, Manila	DONE
Design Week Philippines	19-25 October	SMX Convention Center, Pasay City, Manila	DONE
HallONE	Year-round		DONE
<b>Special Event</b>			
<b>Total SMEs Assisted /Beneficiaries : 63</b>			
Women and the Economy Forum -Women Icons of APEC -Luxe Philippines @ APEC	16-18 September	Philippine International Convention Center	DONE

**OVERALL SMEs ASSISTED/BENEFICIARIES: = 1,507**